"Sensitivity: Public"

SUNDARAM MUTUAL
Sundaram Finance Group

Sep 2026

SUNDARAM ASSET MANAGEMENT COMPANY

Corporate Presentation

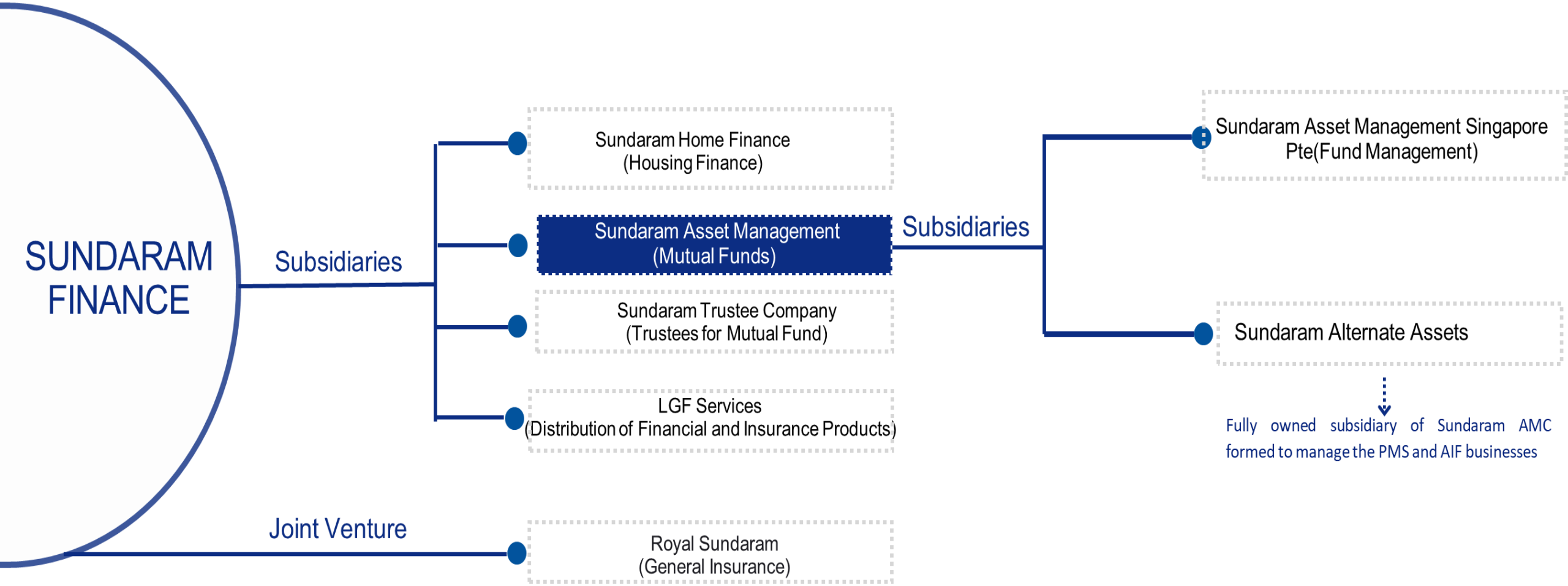


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SUNDARAM ASSET MANAGEMENT

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Our Parentage

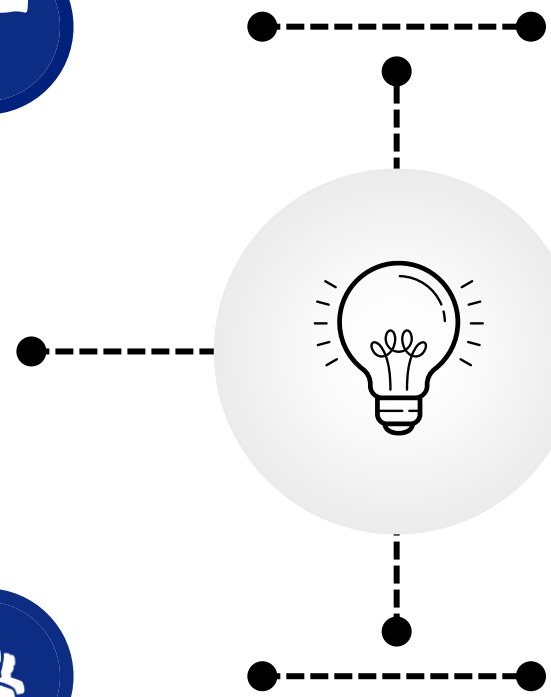


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Parent Profile – Key Facts of Sundaram Finance

Pioneer in the leasing and hire purchase business

Deposits rated AAA by CRISIL and ICRA



First NBFC to be listed in 1972

Market Cap around Rs. 48,500 Crore

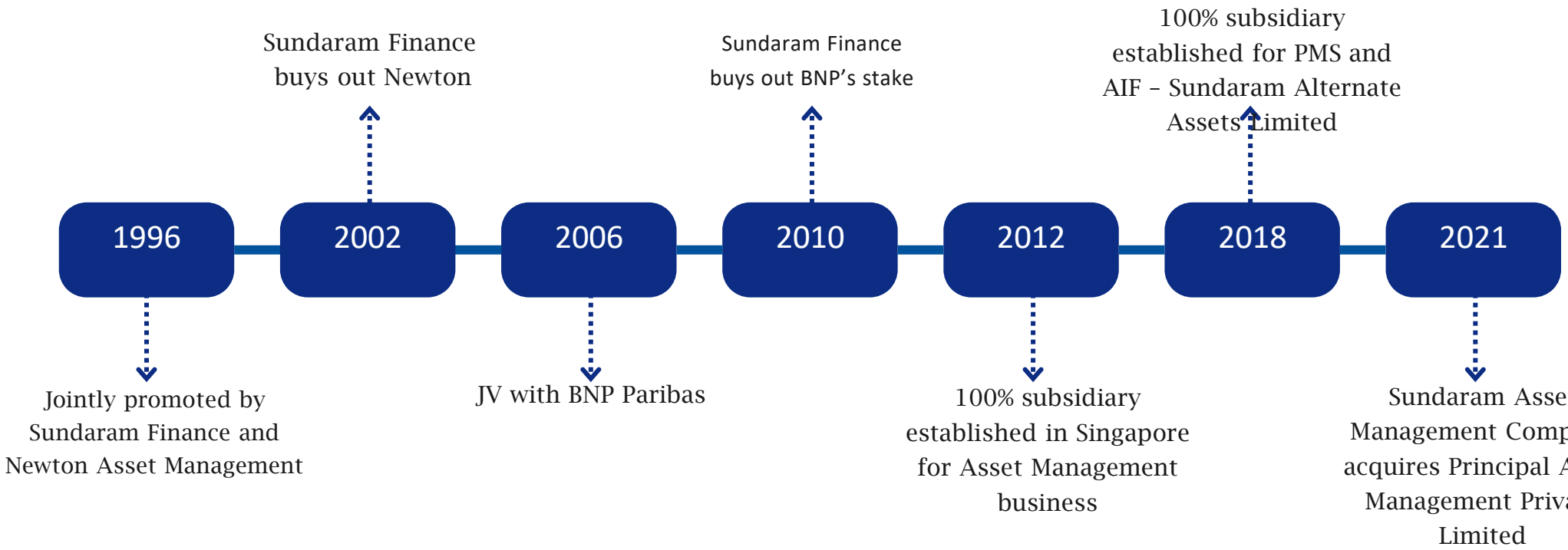
710 offices, 7,300+ employees (including off roll)

Market cap has grown at CAGR of ~24% since 2001

Source : In house calculations as of Sep 30, 2026

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Our Journey



Sundaram Mutual AUM - **~Rs 75,254 crores** as on 30 Sep 2026

AUM has grown at a **CAGR of 11.2%** over last 10 years

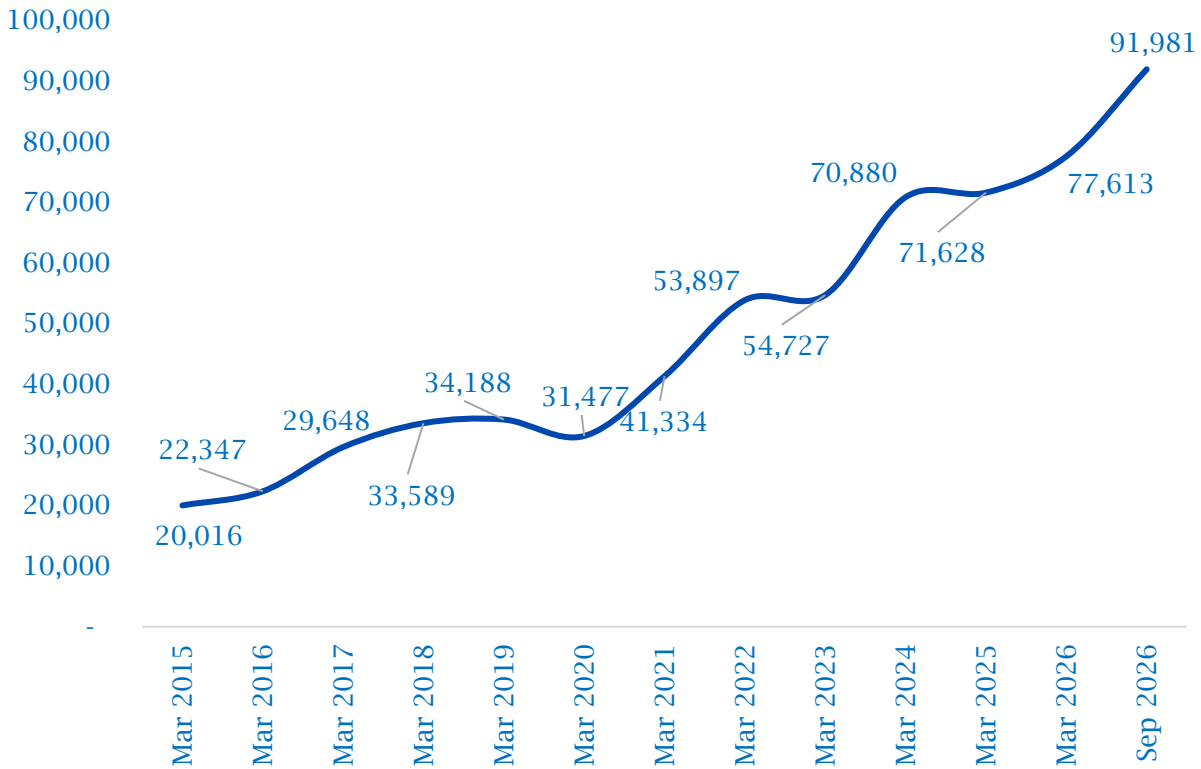
Ranked 21st* in the Asset Management Industry

*Ranking based on Quarterly Average AUM - July 1, 2026 – Sep 30, 2026
Source : AMFI

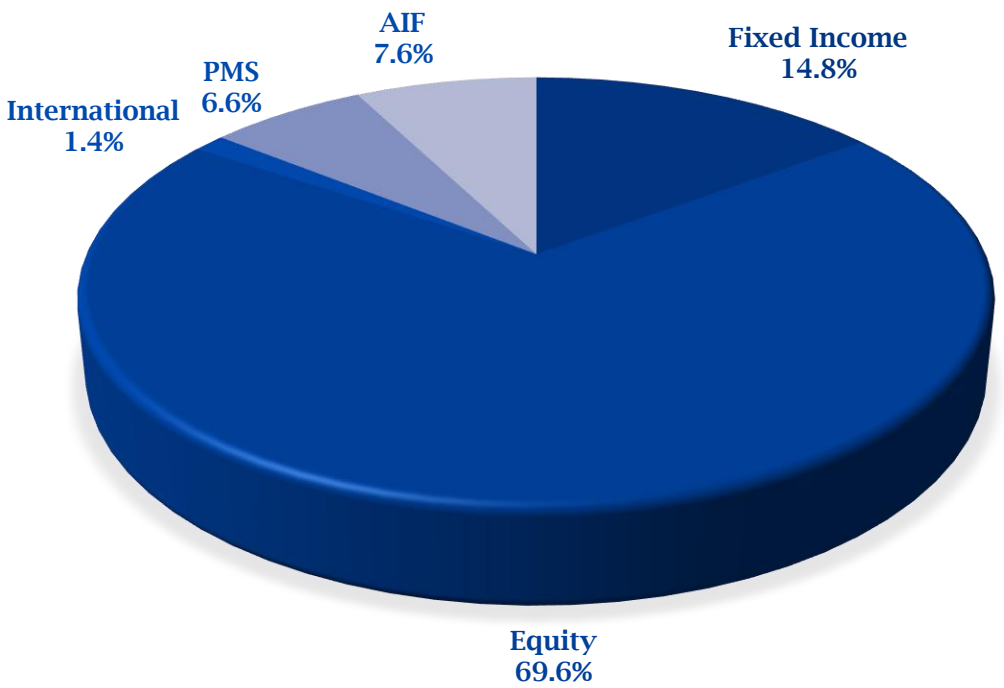
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Sundaram Asset Management – Over 25 Years in Wealth Management

AUM growth (in Crore)



AUM composition



Data Source: In-house calculations as on Sep 30, 2026

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Sundaram Asset Management – 30 Years in Wealth Management

SUNDARAM ASSET MANAGEMENT

1996: Promoted by Sundaram Finance Ltd – Currently 100% subsidiary

- Mutual Fund
  - Sundaram Asset Management Singapore
- Alternative Investment Fund
  - Portfolio Management Services

2018: 100% subsidiary established for PMS/AIF – Sundaram Alternates

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Recent awards and recognition



Asia's Top 100 Money Managers 2017 by Institutional Investor Magazine



The Economic Times Best BFSI Brands 2018, 2019, 2021



The Economic Times Best Brands 2019



YouTube Creator Studio Silver Award (2020) for reaching over 100,000 subscribers and sharing original content



Best Brand Award at the Tamil Nadu Brand Leadership Awards 2020 by the World Marketing Congress



Innovative Launch Campaign of the Year 2020 for Sundaram Large Cap Fund (Formerly known as Sundaram Bluechip Fund) at the Global Marketing Excellence Awards by the World Marketing Congress



The Economic Times Best Digital Brands 2021



The Economic Times Iconic Brands of India 2022



Sundaram Tax Savings Fund has won DSIJ's 2022 Mutual Fund Award under the Best ELSS Fund Category.



Our Flexi Cap NFO has been awarded the Marketing Campaign of the Year (2022) at the Tamil Nadu Brand Leadership Awards by the World Marketing Congress.



Sundaram Mutual bags The Great Indian BFSI Marketing Campaign of the Year for Sundaram Flexi Cap Fund at the Great Indian BFSI Awards 2023



Won the Great Indian BFSI Digital Marketing Campaign of the Year 2024 for Sundaram Multi Asset Allocation Fund NFO at the 4th Edition of the Great Indian BFSI Awards 2024 hosted by the BFSI Digital Stallions Forum



SUNDARAM MUTUAL
Sundaram Finance Group

OUR OFFERINGS - MUTUAL FUND

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Strong retail footprint

Customer footprint

21L+

customers

4L+

customer transactions per month through Systematic Investment Plan*

Distributor footprint

75K+

empaneled distributors

Our branches across India



Data Source: In house calculations, Sep 30, 2026

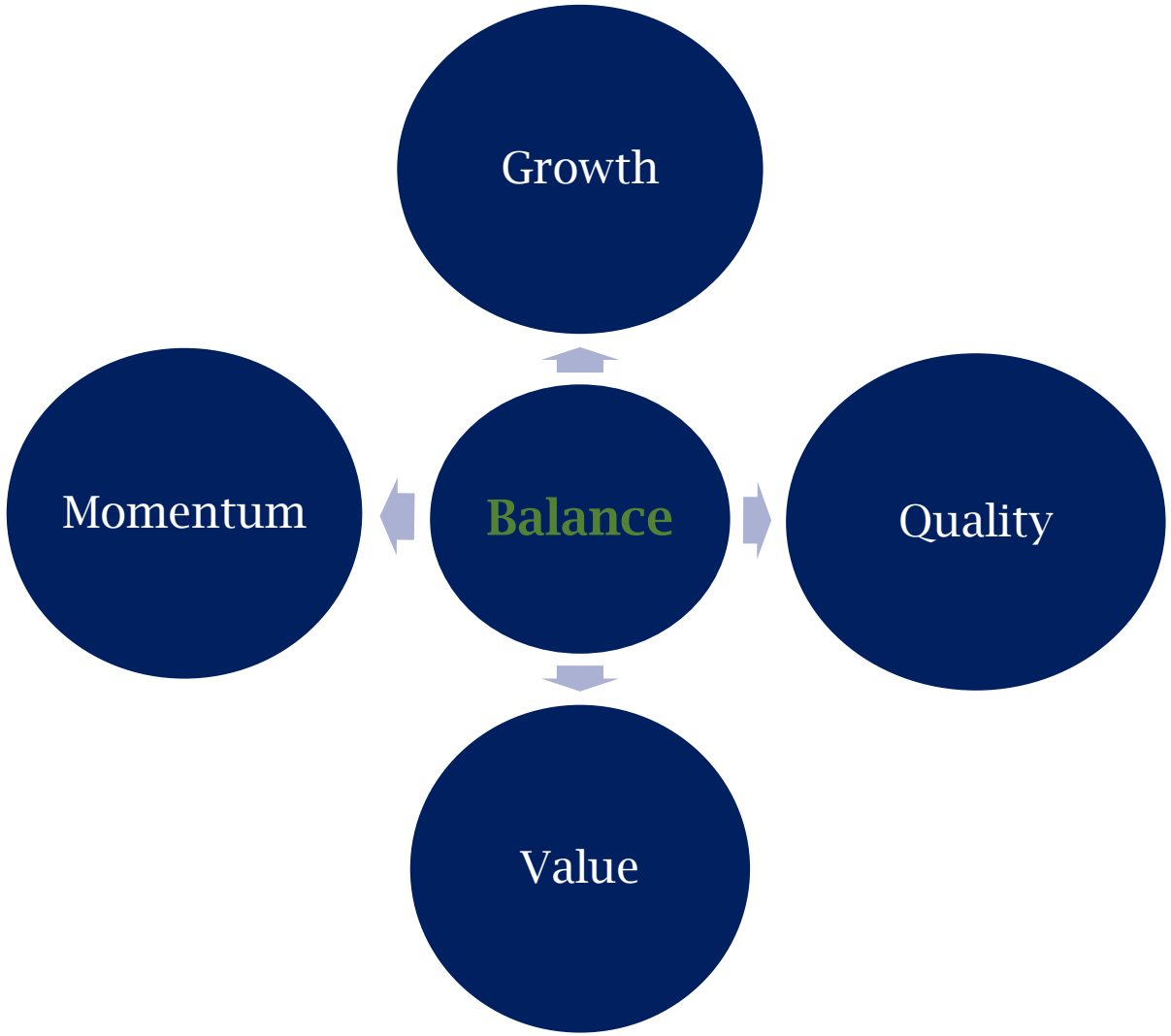


SUNDARAM MUTUAL
Sundaram Finance Group

OUR OFFERINGS - EQUITY

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Philosophy & Mission



Our aim is to

Deliver superior *risk-adjusted-return* over *medium to long term* by

Following a *balanced approach* of investing in Consistent and Cyclical *Growth* businesses that have *superior Quality*

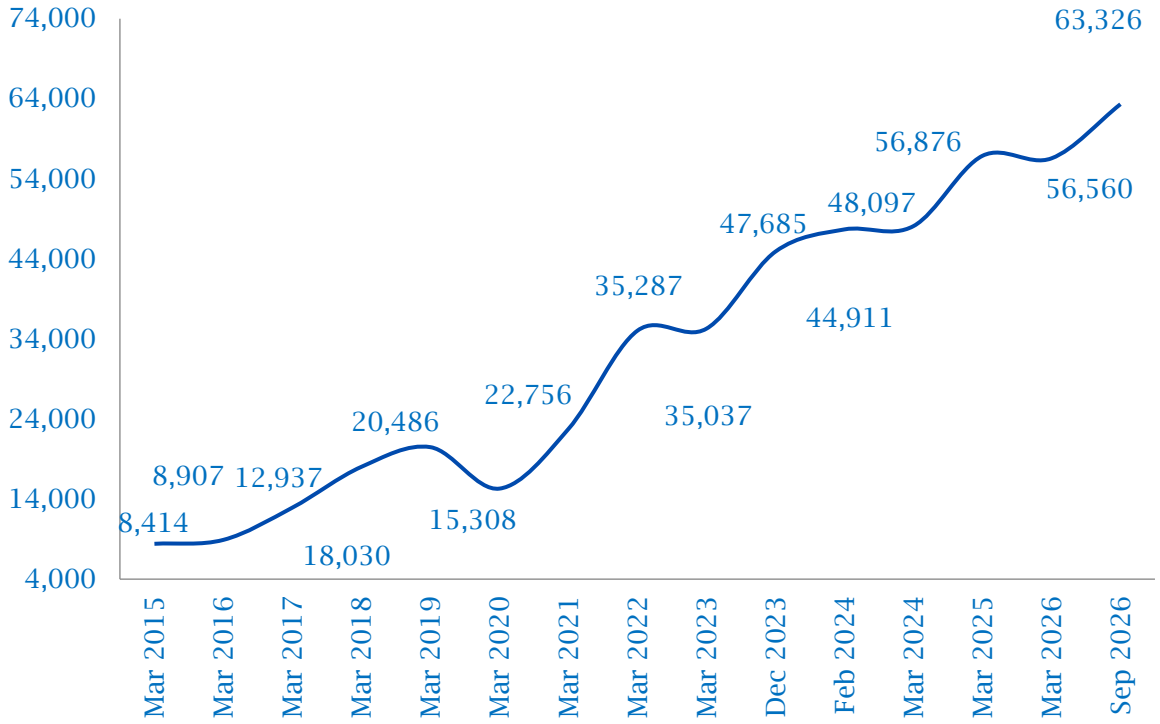
We aim to have reasonable *margin of safety* in our investments & avoid growth/value traps

To Develop Knowledge & Analytical *Edge* over market *consistently*.

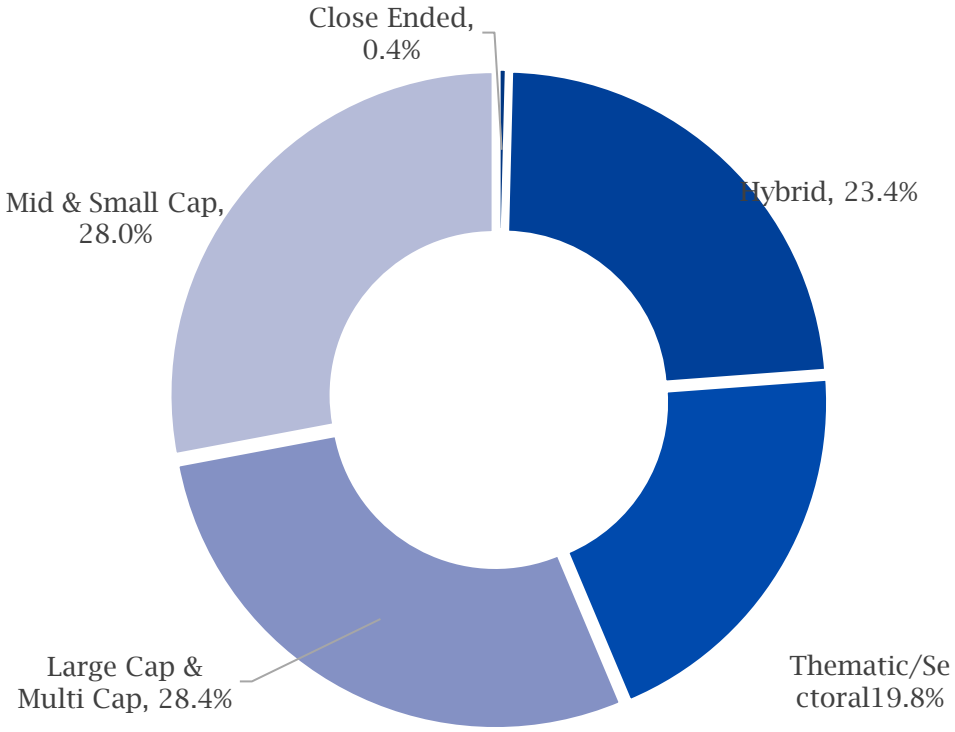
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Assets under management

AUM growth (in Crore)



AUM composition



Data Source: In-house calculations as on Sep 30, 2026



SUNDARAM MUTUAL
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FIXED INCOME

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Investment philosophy and process

Philosophy

Invest predominantly in high credit quality companies

Manage funds strictly to mandate

Process

1. Form a view on interest rates and determine the optimum duration of the portfolio accordingly.
2. Decide on weights of AAA rated instruments and Sub-AAA rated instruments based on maturities, spreads and liquidity

3
member credit team

~120
companies covered in credit universe

Credit appraisal process

STEP 1

Analysts undertake research on the investee companies and submit their report /along with on maximum long term and short-term exposure limits to the Internal Credit Committee.

STEP 2

On approval by the Internal Credit Committee (minimum two members) which consists of the MD, COO, Head of Risk Management, Head of Credit and the CIO – Fixed Income, the prospective company get added to the Investment universe after which it is available for investment by the Fund Managers

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Credit Process

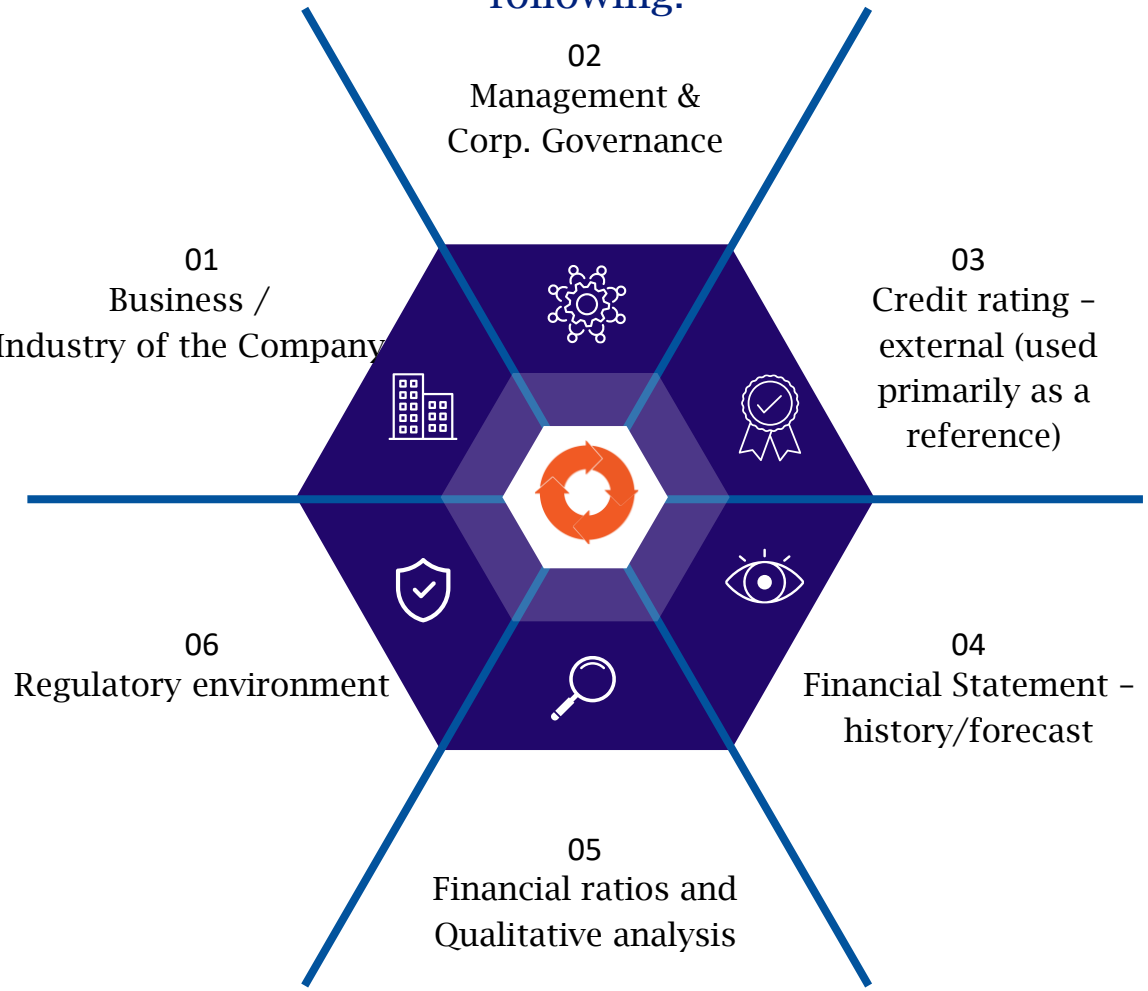
• 01

The Credit Analyst Team sets and monitors the exposures – exposures are split between short and long term.

Credit analyst reviews each issuer limits on a regular basis.

• 02

Credit evaluation broadly includes analysis of the following:



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Internal risk control – Equity & Fixed income

Statutory

Statutory ensures compliance with all the Scheme's mandate (per company exposure/sector exposure etc.,) – this is ensured via suitable rules placed on Bloomberg

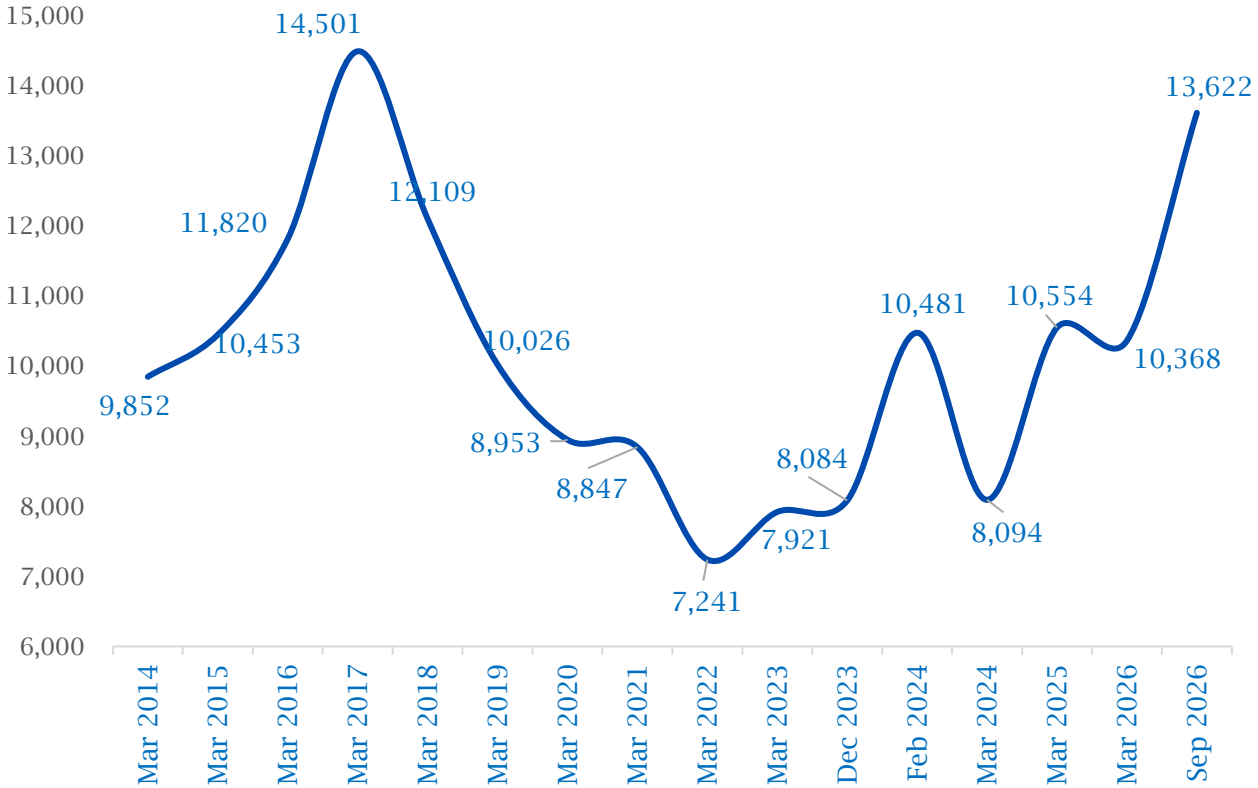
Internal

- Adherence to style – ensure no style drift (e.g. no slippage in credit quality / duration)
- Monthly reports on volatility, liquidity etc
- Ensure appropriateness of credit limits and approved credit limits are not exceeded
- Analyse the portfolio companies on various parameters (individual exposures / group exposure / yield / liquidity) to ensure overall exposure is within internally imposed limits
- Periodic reports primarily market related (through yield movements) to provide early red flags
- Analyse the liquidity profile of each Fund based on the portfolio and investor composition

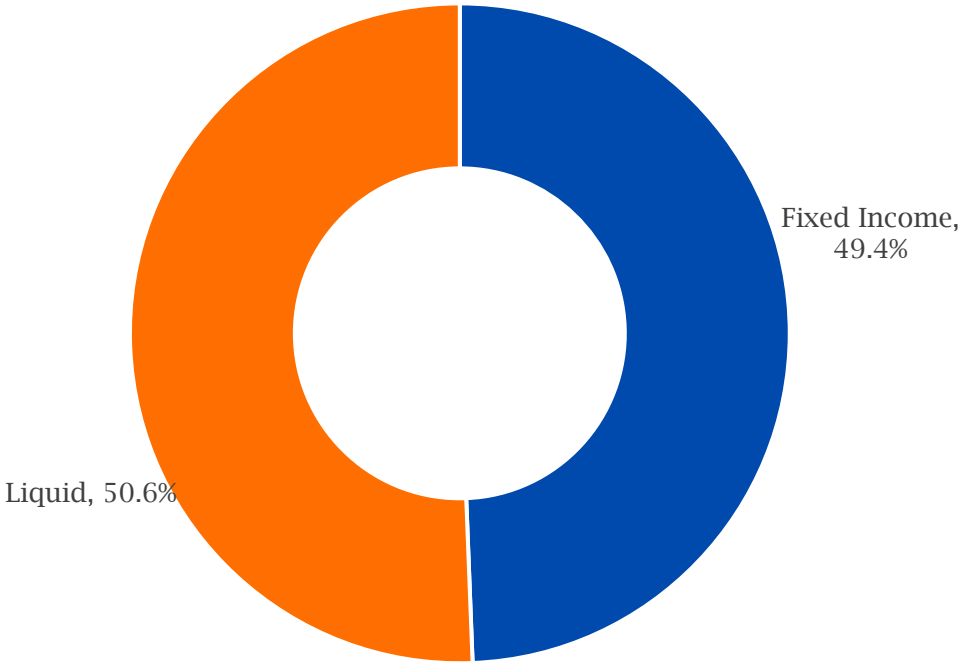
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Assets under management

AUM growth (in Crore)



AUM composition



Data Source: In-house calculations as on Sep 30, 2026



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OUR OFFERINGS - SUNDARAM ALTERNATES

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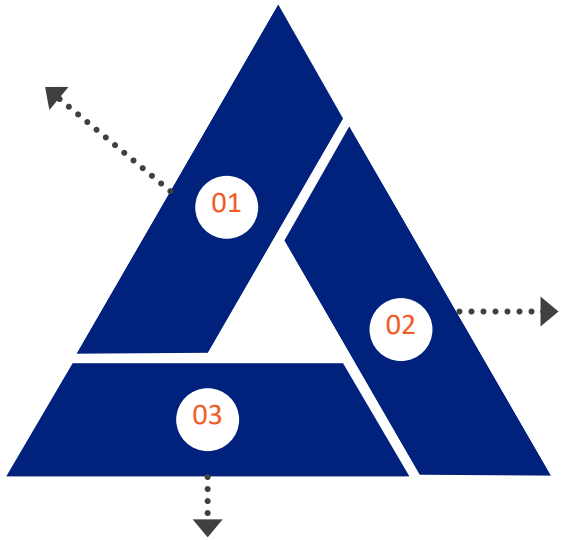
Our alternates business

SUNDARAM ALTERNATE ASSETS LIMTED

Portfolio Management Services (PMS)

Discretionary services

Dedicated manager with focused strategies to generate higher alpha



Advisory services

Advisory mandates

Alternative Investment Funds (AIF)

Category II

Close-ended funds with investment in real estate-backed, corporate, and performing credit.

Category III

Close-ended and open-ended funds with investments in listed equities. Pooling monies from global investors into Indian equities



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Sundaram Finance Group

OUR OFFERINGS - SUNDARAM AMC, SINGAPORE

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Our international business - Singapore

Our structure

Sundaram Finance Limited

Listed in India on the BSE and NSE
Regulated by the Reserve Bank of India
Vintage of 68 years

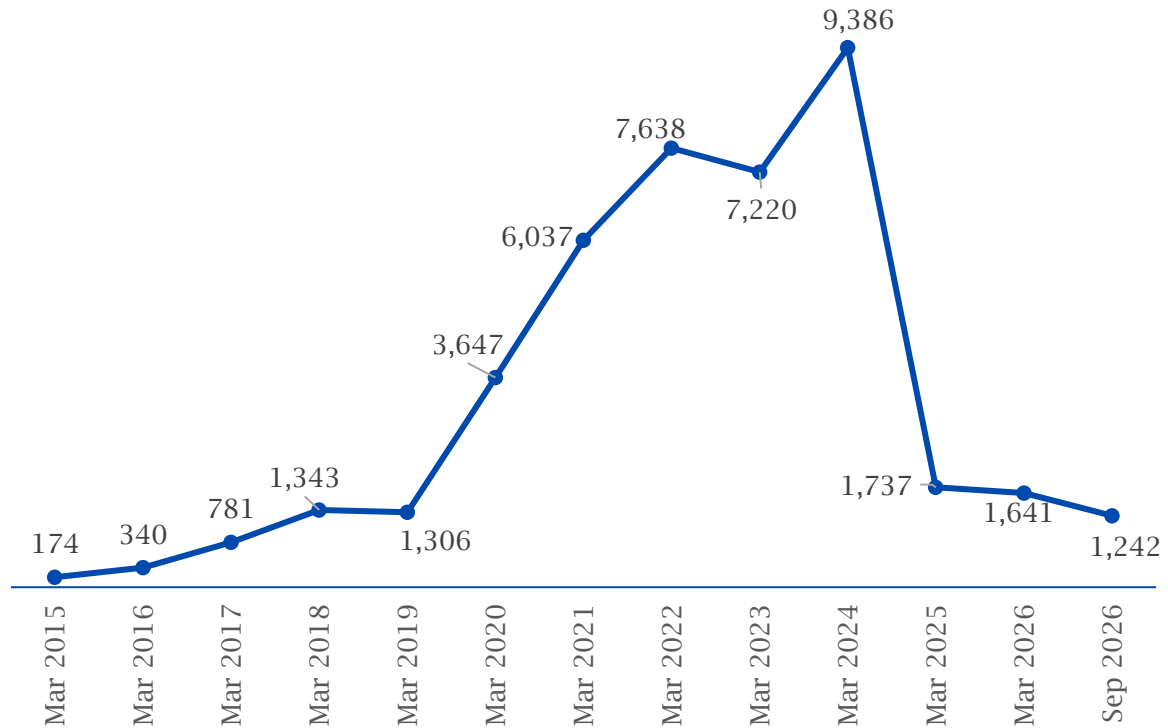
Sundaram Asset Management Company Limited

Regulated by the Securities Exchange Board of India (SEBI)
26-year track record in the Indian fund management business
Wholly owned subsidiary (100%)

Sundaram Asset Management Singapore Pte Ltd.

11-year-old MAS regulated Fund Management entity
Wholly owned subsidiary (100%)

AUM growth (in Crore)



Data as of Sep 30, 2026

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Disclaimer

General Disclaimer: This document is issued by Sundaram Asset Management; an investment manager registered with the Securities and Exchange Board of India and is produced for information purposes only. It is not a prospectus, scheme information document, offer document, offer and solicitation, to name a few, to buy any securities or other investment. Information and opinion contained in this document are published for the assistance of the recipient only; they are not to be relied upon as authoritative or taken as a substitution for exercise of judgment by any recipient. They are subject to change without any notice and not intended to provide the sole basis of any evaluation of the instrument discussed or offer to buy. It is neither a solicitation to sell nor shall it form the basis of or be relied upon in connection with any contract or commitment whatsoever or be taken as investment advice. The information and opinions contained in this communication have been obtained from sources that Sundaram Asset Management believes to be reliable; no representation or warranty, express or implied, is made that such information is accurate or complete and it should not be relied upon as such. Sundaram Asset Management neither guarantees its accuracy and/or completeness nor does it guarantee to update the information from time to time. This communication is for private circulation only and for the exclusive and confidential use of the intended recipient(s) only. Any other distribution, use or reproduction of this communication in its entirety or any part thereof is unauthorized and strictly prohibited. By accepting this document you agree to be bound by the foregoing limitations. This communication is for general information only without regard to specific objectives, financial situations and needs of any particular person who may receive it and Sundaram Asset Management is not soliciting any action based on this document. Sundaram Asset Management in the discharge of its functions, may use any of the data presented in this document for its decision-making purpose and is not bound to disclose the same. Copies of the Statement of Additional Information, Scheme Information Document and application form with key information memorandum may be obtained from the offices of Sundaram Mutual offices and its authorized distributors or downloaded from www.sundarammutual.com For scheme specific risk factors, asset allocation, load structure, fund facts and taxation aspects please refer scheme information documents available online and at branches/Investor Service Centres; also at www.sundarammutual.com

Statutory: Mutual Fund: Sundaram Mutual Fund is a trust under Indian Trusts Act, 1882. Liability for sponsors is limited to Rs 1 lakh. Sponsors: Sundaram Finance Ltd. Investment Manager: Sundaram Asset Management Company Ltd. Trustee: Sundaram Trustee Company Ltd.

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY

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THANK YOU

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