

Sundaram Global Brand Fund

An open-ended Fund of Fund Scheme investing in Sundaram Global Brand Fund, Singapore as a Feeder Fund



SUNDARAM MUTUAL
— Sundaram Finance Group —

Fund Insights - March 2025

FUND FACTS:

SUNDARAM GLOBAL BRAND FUND (INDIA)

Month End AUM ₹ 111 Cr.

Benchmark MSCI ACWI TR Index

Fund Manager
Mr. Patanjali Srinivasan

Launch
March 2004

Minimum Investment
Rs.100/- per application and multiples of Rs.1/- thereafter

SIP
Weekly: Rs. 1000, Monthly: Rs. 100, Quarterly: Rs. 750

Exit Load
If redeemed / switched out / SWP / STP: Upto 25% of units redeemed within 1 year: No Exit load; More than 25% of units: Exit load 1% More than 1 year: Exit load Nil

Plan / Option
Regular and Direct
Growth & IDCW (Payout, Re-investment, Transfer)

FUND OVERVIEW: UNDERLYING FUND

Domicile	Singapore
Fund Structure	Open ended Unit Trust
Investor Eligibility	Accredited Investors and Institutional Investors
Dealing Frequency	Daily
Investment Manager	Sundaram Asset Management Singapore Pte Ltd
Trustee	HSBC Institutional Trust Services (Singapore)
Global Custodian	HSBC Banking Group
India Custodian	HSBC India
Fund Administrator	HSBC Singapore
Fund Auditor	KPMG Singapore
Fund Manager	Anish Mathew

WHY SUNDARAM GLOBAL BRAND FUND?

- Exposure to the world's leading brands
- Diversification benefits – geographic as well as portfolio-wise
- Consistent outperformance of benchmark
- Low volatility leading to excellent risk adjusted returns
- Beneficiary of any Rupee weakness
- Portfolio consist of financially very strong companies.

GLOBAL BRAND FUND HIGHLIGHTS

- Unique portfolio investing in listed equities of leading global brands
- Global household names
- Leaders in their sphere of business
- Business spanning the globe and categories
- Ability to sustain pricing power across economic cycles
- Generate durable cash flows
- Beneficiary of the global aspiration to buy more branded goods as disposable income rises

INVESTMENT PROCESS

- Portfolio will consist of listed equities of 30 leading global brands
- Preference for brands with geographically diversified revenues in order to reduce portfolio risk
- The chosen 30 brands split into 3 bands
 - > Band 1 consists of the top 10 brands
 - > Band 2 consists of the next 10 brands
 - > Band 3 consists of the residual 10 brands
- Individual stock weighting at the start of the portfolio will depend on the band the stock belongs to
 - > Band 1 stocks will have a weighting allocation of 5% each
 - > Band 2 stocks will have a weighting allocation of 3% each
 - > Band 3 stocks will have a weighting allocation of 2% each
- Portfolio changes triggered by
 - > Movement of brands within the 3 bands
 - > Exit or entry of a brand from the top 30 list
- Risk control
 - > Single stock limit of 10%
 - > Single sector limit of 50%
 - > Intervention in instances of significant corporate governance issues

PERFORMANCE

Period	Performance			₹ 10,000 invested			Value of ₹ 10,000-a-month SIP			
	Fund (%)	BM. MSCI ACWI-TR Index(%)	Additional Benchmark (%)	Fund (₹)	BM. MSCI ACWI-TR Index Tier I (₹)	Additional Benchmark (₹)	Investment (₹)	Fund (₹)	BM. MSCI ACWI-TR Index hmark Tier I (₹)	Additional Benchmark (₹)
Last 1 year	2.9	10.0	6.7	10,294	10,995	10,665	1,20,000	1,21,347	1,23,363	1,19,089
Last 3 years	9.0	11.2	11.7	12,962	13,770	13,956	3,60,000	4,33,771	4,53,668	4,32,201
Last 5 years	16.1	18.1	23.7	21,118	23,001	28,957	6,00,000	7,88,879	8,41,977	8,74,940
Since Inception	8.2	11.3	14.6	52,502	94,318	1,74,484	25,20,000	66,04,255	1,07,69,894	1,22,45,758

Past performance may or may not be sustained in future. Returns/investments are as of March 31, 2025. Common to all schemes: Past performance may or may not be sustained in the future and may not necessarily serve as a basis for comparison with other investments.

Sundaram Global Brand Fund

An open-ended Fund of Fund Scheme investing in
Sundaram Global Brand Fund, Singapore as a Feeder Fund



SUNDARAM MUTUAL
— Sundaram Finance Group —

Fund Insights - March 2025

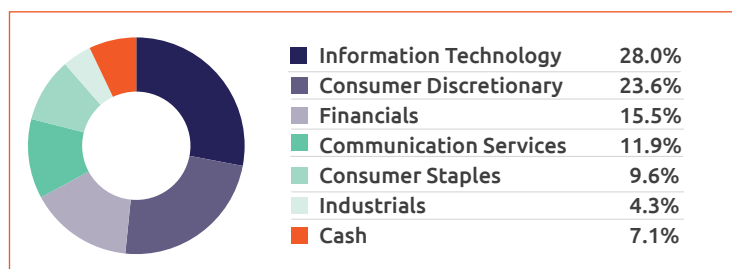
PERFORMANCE (%) OF THE UNDERLYING FUND IN USD

	Fund (%)	BM. MSCI ACWI TR Index (%)	Excess return(%)
Last 1 year	8.2	15.1	-6.9
Last 3 years	7.4	9.1	-1.7
Last 5 years	11.6	12.8	-1.2
Since Inception	8.9	9.5	-0.6

Fund inception date: 1 July 2015. Performance details provided are net of fees for the Classic unit class and includes dividends paid out. Performance greater than one year on a compounded annualised basis. Past performance may or may not be sustained in the future. Performance as of March 28, 2025.

Data Source: Bloomberg Analysis: Sundaram Asset Management

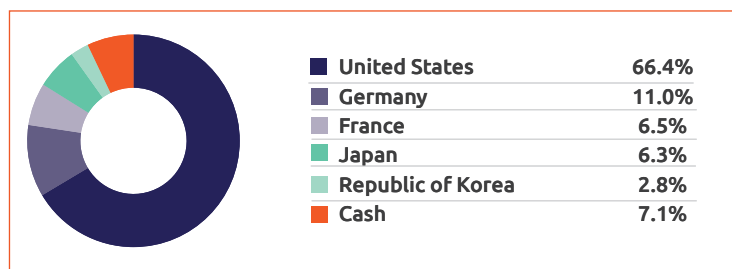
SECTOR PROFILE (%)



TOP 10 STOCKS (%) - [UNDERLYING PORTFOLIO]

Stocks Name	Weight (%)
JPMorgan Chase & Co	6.2
Coca-Cola Co	5.7
Microsoft Corp	5.2
Amazon.com Inc	5.1
Alphabet Inc	4.9
Allianz SE	4.6
International Business Machine	3.9
PepsiCo Inc	3.9
Apple Inc	3.9
Meta Platforms Inc	3.8

COUNTRY WISE PORTFOLIO BREAK UP (%)



General Disclaimer: This document is issued by Sundaram Asset Management for your exclusive and confidential reference. This document is produced for information purposes only. It does not constitute a prospectus or offer document or an offer or solicitation to buy any securities or other investment. Information and opinion contained in this document are published for the assistance of the recipient only; they are not to be relied upon as authoritative or taken as a substitution for exercise of judgment by any recipient. They are subject to change without any notice and not intended to provide the sole basis of any evaluation of the instrument discussed or offer to buy. It is neither a solicitation to sell nor shall it form the basis of or be relied upon in connection with any contract or commitment whatsoever or be taken as investment advice. The information and opinions contained in this communication have been obtained from sources that Sundaram Asset Management believes to be reliable; no representation or warranty, express or implied, is made that such information is accurate or complete and it should not be relied upon as such. Sundaram Asset Management neither guarantees its accuracy and/or completeness nor does it guarantee to update the information from time to time. This communication is for private circulation only and for the exclusive and confidential use of the intended recipient(s). Any other distribution, use or reproduction of this communication in its entirety or any part thereof is unauthorized and strictly prohibited. By accepting this document you agree to be bound by the foregoing limitations. This communication is for general information only without regard to specific objectives, financial situations and needs of any particular person who may receive it and Sundaram Asset Management is not soliciting any action based on this document. In the discharge of its functions, Sundaram Asset Management may use any of the data presented in this document for its decision-making purpose and is not bound to disclose the same. For details about fund management services and performance, please refer to the Disclosure Documents available at the offices of the AMC. Images used are for illustration only. All logos and trademarks are properties of their respective companies and are hereby acknowledged. Securities investments are subject to market risks and there is no assurance or guarantee that the objectives of portfolios will be achieved. As with any securities investment, the value of a portfolio can go up or down depending on the factors and forces affecting the capital markets. Past performance of the Fund Manager or AMC may not be indicative of the performance in the future. Sundaram Asset Management is not responsible or liable for losses resulting from the operations of any portfolio. The value of any portfolio illustrated in this document may be affected by changes in the general market conditions, factors and forces affecting capital markets in particular, level of interest rates, various market related factors and trading volumes, settlement periods and transfer procedures. The liquidity of investments are inherently restricted by trading volumes in the securities in which it invests. Investors in portfolios are not offered any guaranteed returns.

RISKOMETER	Sundaram Global Brand Fund	BM:MSCI ACWI-TR Index
<p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none">Long term capital growth and incomeInvestment in units of overseas mutual funds & ETFs <p><i>*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</i></p>	<p>RISKOMETER</p> <p>The risk of the scheme is Very High</p>	<p>RISKOMETER</p> <p>The risk of the benchmark is Very High</p>

Mutual fund investments are subject to market risks, read all scheme related documents carefully.