

Sundaram Global Brand Theme

- Equity Active FoF



SUNDARAM MUTUAL
— Sundaram Finance Group —

An open-ended Fund of Fund Scheme investing in Sundaram Global Brand Fund, Singapore as a Feeder Fund

Fund Insights - October 2025

FUND FACTS:

SUNDARAM GLOBAL BRAND FUND (INDIA)

Month End AUM ₹ 145 Cr.

Benchmark MSCI ACWI TR Index

Fund Manager
Mr. Pathanjali Srinivasan

Launch
March 2004

Minimum Investment
Rs.100/- per application and multiples of Rs.1/- thereafter

SIP
Weekly: Rs. 1000, Monthly: Rs. 100, Quarterly: Rs. 750

Exit Load
If redeemed / switched out / SWP / STP: Upto 25% of units redeemed within 1 year: No Exit load; More than 25% of units: Exit load 1% More than 1 year: Exit load Nil

Plan / Option
Regular and Direct
Growth & IDCW (Payout, Re-investment, Transfer)

FUND OVERVIEW: UNDERLYING FUND

Domicile	Singapore
Fund Structure	Open ended Unit Trust
Investor Eligibility	Accredited Investors and Institutional Investors
Dealing Frequency	Daily
Investment Manager	Sundaram Asset Management Singapore Pte Ltd
Trustee	HSBC Institutional Trust Services (Singapore)
Global Custodian	HSBC Banking Group
India Custodian	HSBC India
Fund Administrator	HSBC Singapore
Fund Auditor	KPMG Singapore
Fund Manager	Anish Mathew

WHY SUNDARAM GLOBAL BRAND FUND?

- Exposure to the world's leading brands
- Diversification benefits – geographic as well as portfolio-wise
- Consistent outperformance of benchmark
- Low volatility leading to excellent risk adjusted returns
- Beneficiary of any Rupee weakness
- Portfolio consist of financially very strong companies.

GLOBAL BRAND FUND HIGHLIGHTS

- Unique portfolio investing in listed equities of leading global brands
- Global household names
- Leaders in their sphere of business
- Business spanning the globe and categories
- Ability to sustain pricing power across economic cycles
- Generate durable cash flows
- Beneficiary of the global aspiration to buy more branded goods as disposable income rises

INVESTMENT PROCESS

- Portfolio will consist of listed equities of 30 leading global brands
- Preference for brands with geographically diversified revenues in order to reduce portfolio risk
- The chosen 30 brands split into 3 bands
 - > Band 1 consists of the top 10 brands
 - > Band 2 consists of the next 10 brands
 - > Band 3 consists of the residual 10 brands
- Individual stock weighting at the start of the portfolio will depend on the band the stock belongs to
 - > Band 1 stocks will have a weighting allocation of 5% each
 - > Band 2 stocks will have a weighting allocation of 3% each
 - > Band 3 stocks will have a weighting allocation of 2% each
- Portfolio changes triggered by
 - > Movement of brands within the 3 bands
 - > Exit or entry of a brand from the top 30 list
- Risk control
 - > Single stock limit of 10%
 - > Single sector limit of 50%
 - > Intervention in instances of significant corporate governance issues

PERFORMANCE

Period	Performance			₹ 10,000 invested			Value of ₹ 10,000-a-month SIP			
	Fund (%)	BM. MSCI ACWI-TR Index(%)	Additional Benchmark (%)	Fund (₹)	BM. MSCI ACWI-TR Index Tier I (₹)	Additional Benchmark (₹)	Investment (₹)	Fund (₹)	BM. MSCI ACWI-TR Index hmark Tier I (₹)	Additional Benchmark (₹)
Last 1 year	26.9	29.5	7.6	12,686	12,950	10,759	1,20,000	1,39,902	1,42,530	1,29,003
Last 3 years	22.3	24.5	13.9	18,313	19,290	14,781	3,60,000	4,91,246	5,24,930	4,40,394
Last 5 years	16.0	18.7	18.6	21,009	23,539	23,449	6,00,000	8,98,042	9,77,490	8,49,668
Since Inception	9.0	12.2	14.7	64,896	1,20,140	1,92,635	25,90,000	82,43,319	1,37,98,988	1,35,93,423

Past performance may or may not be sustained in future. Returns/investments are as of October 31, 2025. Common to all schemes: Past performance may or may not be sustained in the future and may not necessarily serve as a basis for comparison with other investments.

Sundaram Global Brand Theme

- Equity Active FoF



SUNDARAM MUTUAL
— Sundaram Finance Group —

An open-ended Fund of Fund Scheme investing in
Sundaram Global Brand Fund, Singapore as a Feeder Fund

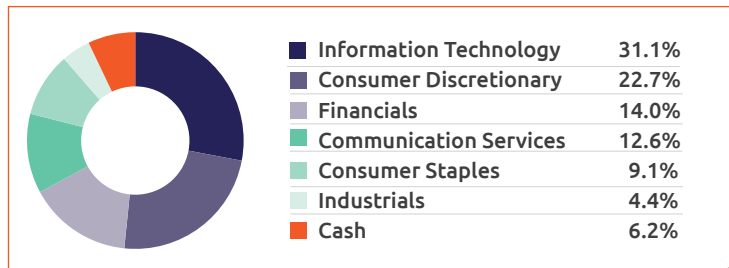
PERFORMANCE (%) OF THE UNDERLYING FUND IN USD

	Fund (%)	BM. MSCI ACWI TR Index (%)	Excess return(%)
Last 1 year	23.6	22.6	1.0
Last 3 years	20.5	21.6	-1.1
Last 5 years	12.1	14.6	-2.5
Since Inception	9.6	10.6	-1.0

Fund inception date: 1 July 2015. Performance details provided are net of fees for the Classic unit class and includes dividends paid out. Performance greater than one year on a compounded annualised basis. Past performance may or may not be sustained in the future. Performance as of October 31, 2025.

Data Source: Bloomberg Analysis: Sundaram Asset Management

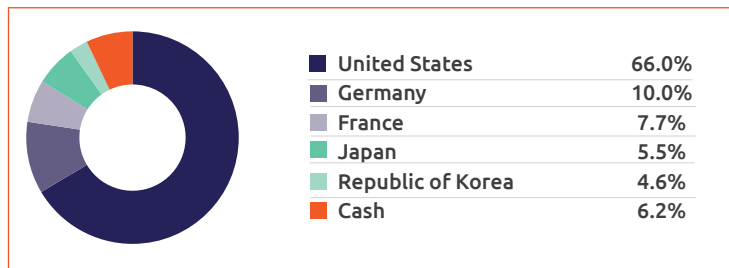
SECTOR PROFILE (%)



TOP 10 STOCKS (%) - [UNDERLYING PORTFOLIO]

Stocks Name	Weight (%)
Alphabet Inc	6.5
Microsoft Corp	5.3
JPMorgan Chase & Co	5.2
Amazon.com Inc	4.9
Coca-Cola Co	4.8
Samsung Electronics Co Ltd	4.6
PepsiCo Inc	4.3
LVMH Moet Hennessy Louis Vuitton	4.1
Allianz SE	4.0
Apple Inc	3.7

COUNTRY WISE PORTFOLIO BREAK UP (%)



PERFORMANCE DETAILS OF OTHER FUNDS MANAGED BY THE FUND MANAGER

Scheme Name	1 year (%)		3 years (%)		5 years (%)		Fund Managers
	Fund	Benchmark	Fund	Benchmark	Fund	Benchmark	
Performance details for schemes managed by Mr. Pathanjali Srinivasan (No. of funds managed 5)							
Sundaram Services Fund	10.0	6.6	18.1	11.7	24.8	17.4	Rohit Seksaria & Pathanjali Srinivasan (Overseas)
Sundaram Global Brand Fund	26.4	29.5	22.2	24.5	15.7	18.4	Pathanjali Srinivasan
Sundaram Flexi cap Fund	5.8	5.6	14.5	16.5	N.A	N.A	Bharath S & Pathanjali Srinivasan
Sundaram Multi Asset Allocation Fund	14.3	16.0	N.A	N.A	N.A	N.A	Rohit Seksaria, Clyton Richard Fernandes & Pathanjali Srinivasan
Sundaram Business Cycle Fund	5.1	5.6	N.A	N.A	N.A	N.A	Ratish B Varier & Pathanjali Srinivasan

Data as on October 31, 2025. Source: Fact Sheet, Computation In-house. **Past performance may or may not be sustained in the future.** Different plans shall have a different expense structure. Returns are compounded on an annual basis for periods more than one year and absolute for one year period using the NAV of the Regular Plan – Growth Option. Returns are computed using weighted average performance using the NAV & AUM Weight of Transferor and Transferee/ Surviving Scheme for the merged funds from Principal AMC. Performance data of top 3 and bottom 3 funds (based on 5 year compounded return) managed by the fund managers are provided herein. All benchmark returns are calculated based on TRI.

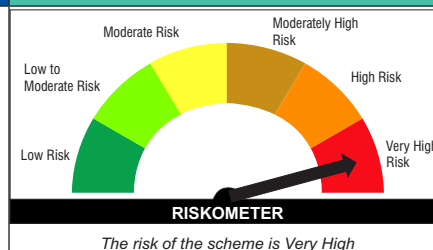
RISKOMETER

This product is suitable for investors who are seeking*

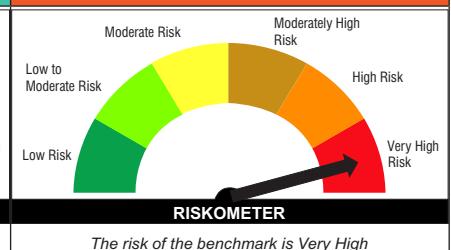
- Long term capital growth and income
- Investment in units of overseas mutual funds & ETFs

**Investors should consult their financial advisers if in doubt about whether the product is suitable for them.*

Sundaram Global Brand Theme - Equity Active FoF



BM:MSCI ACWI-TR Index



For more details, consult your Mutual Fund Distributor. You can also call us on 1860 425 7237 or visit www.sundarammutual.com.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.