# Sundaram Consumption Fund

An open-ended equity scheme investing in consumption sector



Fund Insights - November 2025

Month End AUM₹ 1,628 Cr.
Total Stocks #
Stock Overlap67%
Sector Overlap
Top 10 Stocks as % Total Portfolio
Benchmark (Tier I)Nifty India Consumption TRI

#### **FUND FACTS & FEATURES**

Fund Managers
Mr. Ratish B Varier









Weekly: Rs. 1000, Monthly: Rs. 100, Quarterly: Rs. 750

#### Exit Load

0.5% - For redemption, withdrawn by way of SWP or transfer by way of Switch/ STP within 30 days from the date of allotment.

NIL - For redemption or withdrawn by way of SWP or transfer by way of Switch/ STP after 30 days from the date of allotment

# Plan / Option

Regular and Direct

Growth & IDCW (Payout, Re-investment, Transfer)

#### **FUND MANAGER UPDATE**

- Sundaram Consumption Fund offers investors an opportunity to benefit from the growing India Consumption story. With a growing young population with higher income and high aspirations consumption is on a long term upward growth trajectory. Government income tax relief, social welfare schemes, GST reforms are expected to boost dis-posable income and drive consumption.
- The fund aims to cover the entire range of consumption ranging across Staples (every-day consumption items popularly called as fast-moving consumer goods-FMCG), Retail (covers a wide range of goods from apparel to jewellery to electronics), Auto, and Food Tech (one of the fast-growing segments with increasing propensity to order from home) Within the broad consumption segment the emerging mega theme is Premiumization which refers to the increasing propensity of the new gen consumer to choose a high-cost high quality premium product vs the earlier generation's preference for value for money.
- This trend is most evident in the auto sector where the entry level vehicle is fast becoming SUV rather than the earlier preference for smaller sedan type cars. In the consumption fund, we are targeting the consumption patterns of the upper middle class who have access to data, and whose behavioural patterns are shifting towards online platforms for their consumer needs.

#### **Portfolio Positioning:**

- Overweight Sectors: Consumer Durable, Auto Components, Finance
- Recent Additions: Staples which have been under performers over the last two years and have very low and attractive valuations
- By focusing on large-cap names and selectively adding mid and small-cap growth ideas, the fund aims to maintain balance in varying market conditions.

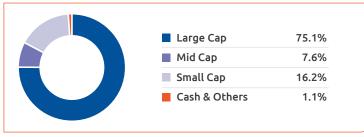
#### The fund maintains a balance of:

- Strong Pricing Power: Nestle, Asian Paints,
- Market Leadership: Maruti, HUL; and
- Innovative / Fast Growth Opportunities: Zomato etc...

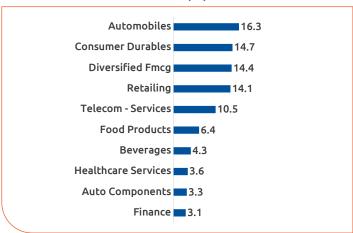
### PORTFOLIO CONSTRUCTION - SECTOR BETS

Overweights Vs Ben	chmark	Underweight Vs Benchmark			
Consumer Durables	3.8	Automobiles	9.0		
Auto Components	3.3	Transport Services	3.6		
Finance	3.1	Power	3.5		

## **MARKET CAP (%)**



#### **TOP 10 - INDUSTRY PROFILE (%)**



# **TOP 5 LARGE CAP STOCKS (%)**

Bharti Airtel Ltd	10.5
Mahindra & Mahindra Ltd	9.8
ITC Ltd	7.7
Hindustan Unilever Ltd	6.8
Eternal Ltd	5.3

# **TOP 5 MID CAP STOCKS (%)**

Kalyan Jewellers India Ltd	2.5
Hero Motocorp Ltd	2.2
Jubilant Foodworks Ltd	1.4
United Breweries Ltd	1.0
Colgate Palmolive (India) Ltd	0.5

## **TOP 5 SMALL CAP STOCKS (%)**

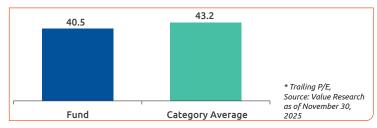
Safari Industries (India) Ltd	3.4
S.J.S Enterprises Ltd	2.9
Whirlpool of India Ltd	2.0
Brigade Enterprises Ltd	1.8
Jyothy Laboratories Ltd	1.8

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# **PRICE TO EARNINGS\***





## **TOP 5 OVERWEIGHT STOCKS (%)**

Stocks Name	Weight (%)
Safari Industries Ltd	3.4
Bajaj Holdings & Investment Ltd	3.1
S.J.S. Enterprises Ltd	2.9
Kalyan Jewellers India Ltd	2.5
Whirlpool of India Ltd	2.0

Active positive bets are those where the fund has a higher weightage as compared to the benchmark.

#### WHAT'S IN - OUT

What's In	What's Out
Tenneco Clean Air India Ltd	Bajaj Auto Ltd
-	LG Electronics India Ltd

# PERFORMANCE

T EN ON-MICE											
		Performanc	e	₹ 10,000 invested			Value of ₹ 10,000-a-month SIP				
Period	Fund (%)	Benchmark Tier I (%)	Additional Benchmark (%)	Fund (₹)	Benchmark Tier I (₹)	Additional Benchmark (₹)	Investment (₹)	Fund (₹)	Benchmark Tier I (₹)	Additional Benchmark (₹)	
Last 1 year	2.3	10.0	9.9	10,232	11,002	10,994	1,20,000	1,25,733	1,30,920	1,30,736	
Last 3 years	15.8	17.5	13.1	15,519	16,210	14,461	3,60,000	4,45,371	4,69,699	4,44,077	
Last 5 years	17.2	19.5	16.5	22,103	24,431	21,446	6,00,000	8,83,602	9,37,300	8,52,318	
Since Inception	12.5	13.6	12.0	1,00,100	1,20,185	91,219	23,40,000	1,06,35,205	1,25,27,198	97,10,486	

Past performance may or may not be sustained in future. Returns/investment value are as of November 30, 2025. Returns are on a compounded annual basis for period more than one year and absolute for one-year period and computed using NAV of Regular Plan-Growth Option. Value of 10,000 invested at inception is as on November 30, 2025. SIP values are in rupees.

### PERFORMANCE DETAILS OF OTHER FUNDS MANAGED BY THE FUND MANAGER

Scheme Name		1 year (%)		3 years (%)		ears (%)	5
Scheme Name	Fund	Benchmark	Fund	Benchmark	Fund	Benchmark	Fund Managers
Performance details for schemes managed by Mr. Ra	tish B Varier	(No. of funds	managed 4	)			
Sundaram Mid Cap Fund	6.2	7.7	24.0	23.5	24.2	25.4	Bharath S & Ratish B Varier
Sundaram Multi Cap Fund	5.5	4.8	16.9	17.9	19.6	21.2	Ratish B Varier
Sundaram Consumption Fund	2.3	10.0	15.8	17.5	17.1	19.5	Ratish B Varier
Sundaram Business Cycle Fund	2.8	6.6	N.A	N.A	N.A	N.A	Ratish B Varier & Pathanjali Srinivasan

Data as on November 30, 2025. Source: Fact Sheet, Computation In-house. **Past performance may or may not be sustained in the future.** Different plans shall have a different expense structure. Returns are compounded on an annual basis for periods more than one year and absolute for one year period using the NAV of the Regular Plan – Growth Option. Returns are computed using weighted average performance using the NAV & AUM Weight of Transferor and Transferee/ Surviving Scheme for the merged funds from Principal AMC. Performance data of top 3 and bottom 3 funds (based on 5 year compounded return) managed by the fund managers are provided herein. All benchmark returns are calculated based on TRI.

#### **RISKOMETER Nifty India Consumption TRI** Moderately High Moderately High Moderate Risk Moderate Risk Risk Risk This product is suitable for investors who are seeking\* Low to Low to High Risk High Risk Moderate Risk Moderate Risk Long term capital growth Investment predominantly in equity and equity Very High related instruments of companies focussing on Very High Low Risk Low Risk consumption themes \*Investors should consult their financial advisers if in RISKOMETER **RISKOMETER** doubt about whether the product is suitable for them. The risk of the scheme is Very High The risk of the benchmark is Very High

For more details, consult your Mutual Fund Distributor. You can also call us on 1860 425 7237 or visit www.sundarammutual.com.