Sundaram Asset Management Company

Corporate Presentation

June 2020
Sundaram Finance

Subsidiaries

- Sundaram Asset Management
  - Mutual Funds
- Sundaram Trustee Company
  - Trustees for Mutual Fund
- Sundaram Home Finance
  - Housing Finance
- Royal Sundaram
  - General Insurance
- LGF Services
  - Distribution of Financial and Insurance Products

Sundaram Asset Management Singapore Pte

Sundaram Alternate Assets
- Fully owned subsidiary of Sundaram AMC formed to manage the PMS and AIF businesses

Data Source: In house calculations as on December 2019
Pioneer in the leasing and hire purchase business

First NBFC to be listed - in 1972

610 offices; over 6,000 employees (including offroll)

Deposits rated AAA by CRISIL and ICRA

Market Cap around Rs 13,800 Crore

Market cap has grown at CAGR of ~25.6% since listing -

Data Source: In house calculations as on June 30, 2020
SUNDARAM ASSET MANAGEMENT COMPANY – EVOLUTION AND KEY FACTS

AUM - Rs 33,633 crores as on 30 June 2020

AUM has grown at a CAGR of 13% over last 10 years

Ranked 15th in the Asset Management Industry

Data Source: In house calculations as on June 30 2020
ASSETS UNDER MANAGEMENT - OVERALL

AUM Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>AUM (Rs. Crs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar 2012</td>
<td>12,274</td>
</tr>
<tr>
<td>Mar 2013</td>
<td>12,978</td>
</tr>
<tr>
<td>Mar 2014</td>
<td>15,597</td>
</tr>
<tr>
<td>Mar 2015</td>
<td>20,016</td>
</tr>
<tr>
<td>Mar 2016</td>
<td>22,346</td>
</tr>
<tr>
<td>Mar 2017</td>
<td>29,579</td>
</tr>
<tr>
<td>Mar 2018</td>
<td>33,630</td>
</tr>
<tr>
<td>Mar 2019</td>
<td>34,085</td>
</tr>
<tr>
<td>Mar 2020</td>
<td>38,282</td>
</tr>
<tr>
<td>Jun 2020</td>
<td>33,633</td>
</tr>
</tbody>
</table>

AUM Composition

- Liquid 15%
- Fixed Income 11%
- PMS 4%
- International 13%
- AIF 4%
- Equity 53%

Data Source: In house calculations as on June 30 2020
STRONG RETAIL FOOTPRINT

Customers

- Managed over 56 lakh customer folios since inception
- 15,00,383 active customer folios
- 3,57,439 customer transactions per month through Systematic Investment Plan

Geographic Footprint

- 90 customer care centers spread across 21 States, with offices in Singapore and Dubai
- Diversified customer base – by customer folio and AUM

Distribution footprint

- 51,651 empaneled distributors
  - 18,866 distributors submit purchase transactions every month

Data Source: In house calculations as on June 30 2020
### Dividends

- 4,11,135 (23%) of customer folios in dividend option

#### Many of the funds have returned multiple times the initial capital to investors

<table>
<thead>
<tr>
<th>Fund</th>
<th>Inception Date</th>
<th>%</th>
<th>Rs. Per unit - on NAV of Rs 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sundaram Mid Cap Fund</td>
<td>July 2002</td>
<td>504</td>
<td>50.40</td>
</tr>
<tr>
<td>Sundaram Diversified Equity</td>
<td>November 1999</td>
<td>424.5</td>
<td>42.50</td>
</tr>
<tr>
<td>Sundaram Equity Hybrid Fund</td>
<td>June 2000</td>
<td>275.032</td>
<td>27.50</td>
</tr>
<tr>
<td>Sundaram Select Focus</td>
<td>July 2002</td>
<td>377.29</td>
<td>37.72</td>
</tr>
<tr>
<td>Sundaram Small Cap Fund</td>
<td>February 2005</td>
<td>274.5</td>
<td>27.45</td>
</tr>
</tbody>
</table>

Past performance may or may not be sustained in the future

Data Source: In house calculations as on 30 June 2020
In 2019, Sundaram Asset Management Company Limited was awarded one of the Best Brands by Economic Times.

In 2018, Sundaram Asset Management Company Limited was awarded one of the Best BFSI Brands 2018 by Economic Times.

In 2017, Sundaram Asset Management Company Limited was awarded Asia’s Top 100 Money Managers by Institutional Investor Magazine.

In 2019, Mr. Sunil Subramaniam, MD, was recognized as one of “Most Influential Business Leaders of Asia 2019” by the Times Group.

In 2018, Mr. Sunil Subramaniam, MD, was recognized as one of “Most Promising Business Leaders of Asia 2018” by the Times Group.

In 2019, Mr. Rahul Baijal, Senior Fund Manager, was ranked #1 Equity Fund Manager between October 2016-’19 among 165 other Fund Managers by CityWire.

In March 2017, Mr. S.Krishnakumar, CIO – Equity, was ranked amongst India’s Top 10 Best Fund Managers by Outlook Business and Value Research. In August 2017, he was ranked amongst India’s Top 10 Best Fund Manager by ET Wealth.
Investment Philosophy, Process and Risk Management
INVESTMENT PHILOSOPHY & PROCESS - EQUITY

Investment Philosophy
- Invest in growth businesses backed by sound management
- Staying invested through the growth phase of the businesses
- Aim to create long term wealth

Investment Process
- While we have an intense quantitative and qualitative process, the 5S framework provides the broad guidelines
- The 5S framework is – Simple business; Scalable business; Strong Management; Strong competitive advantage & Sustainable cash flows
  - 16 member Investment Team – 3 Fund Managers, 1 Assistant Fund Manager, 1 Senior Economist, 9 Analysts, 1 Research Associate
  - 1 Dealer
  - ~290 companies under active coverage (quarterly management visits)
The Credit Analyst Team sets and monitors the exposures – exposures are split between short and long term.

Credit evaluation broadly includes the following:

- Company details
- Company’s position in the industry it operates
- Management & Shareholdings
- Credit rating – external (with outlook if any)
- Credit rating – internal
- Financial Statement – history/forecast (including cash flow forecast)
- Financial ratios and Qualitative analysis
- Industry / Sector outlook based on their business cycles
- Regulatory environment and Public Policies

Credit analyst reviews each issuer limits on a regular basis.
INVESTMENT PROCESS

RESEARCH TEAM

Fund Mangers+ Economist

External Research Published Information Company Visit

Fundamentals & Management Assessment

Internal Investment Committee

Internal Investment Committee

APPROVED BUY LIST

Fund Themes/ Fund Positioning

Sector and Stock Limits/ Issuer & Security Allocation Limits

Bottom-Up Stock Picking/ Asset Quality Evaluation & External Ratings

Top-Down Approach

Diversification

Liquidity

STOCK/ SECURITY SELECTION

Dynamic Fund Portfolio

Best Trade Execution

Risk Management

DATA SOURCE: In house calculations as on June 30 2020
INVESTMENT PHILOSOPHY & PROCESS – DEBT

Investment Philosophy

▪ Invest predominantly in High credit quality companies (exception – Credit Risk Fund)
▪ Manage funds strictly to mandate

Investment process

▪ Form a view on interest rates and determine the optimum duration of the portfolio accordingly.
▪ Decide on weights of AAA rated instruments and Sub-AAA rated instruments based on maturities, spreads and liquidity.

Credit Appraisal process

▪ Analysts undertake research on the investee companies and submit their report / recommendation to the Credit Committee.
▪ On approval by the Credit Committee (minimum two members) which consists of the MD, COO, Head of Risk and the CIO – Fixed Income the prospective company get added to the Investment universe after which it is available for investment by the Fund Managers.
▪ Team and Research Universe
  ▪ 3 Fund Managers, 3 Credit Analysts, 1 Dealer
  ▪ ~350 companies covered in credit universe

Source: Fact sheet, Inhouse Computation June 30 2020
Independent Risk Management Team monitors the risk on an ongoing basis

Monitoring is at two levels – Statutory and Internal

Statutory ensures compliance with all the Scheme’s mandate (per company exposure / sector exposure etc.,) – this is ensured via suitable rules placed on Bloomberg

Internal controls refer to all the other analysis carried out by the Risk Management team such as

- Adherence to style – ensure no style drift (e.g. no slippage in credit quality / duration)
- Ensure appropriateness of credit limits
- Ensure approved credit limits are not exceeded
- Analyse the portfolio companies on various parameters (individual exposures / group exposure / yield / liquidity) to ensure overall exposure is within internally imposed limits
- Track market credit perception of companies on an ongoing basis (through yield movements) to provide early red flags
- Peer comparison
- Analyse the liquidity profile of each Fund based on the portfolio and investor composition.

Data Source: In house calculations as on June 30 2020
ASSETS UNDER MANAGEMENT – EQUITY

AUM Growth

AUM Composition

Data as of June 2020

Data Source: In house calculations as on June 30 2020
EQUITY FUNDS (OPEN ENDED) – RISK RETURN SPECTRUM

Data Source: In house calculations as on June 2020
Equity - Performance of Top 3 Funds
Sundaram Select Focus

An open ended equity scheme investing in a maximum of 30 stocks with a focus on large cap companies

This product is suitable for investors who are seeking*

- long term capital growth
- Investment in equity & equity related instruments of select stocks

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully
CAGR Since Launch: 17.0% vis-a-vis benchmark TRI return of 15.8%.

An investment of Rs.10,000 at launch is now worth Rs 1,67,355

The fund has delivered higher value of Rs. 29,730 as compared to the benchmark TRI for Rs.10,000 invested at launch

Past performance may or may not be sustained in the future

Data Source: In house calculations as on 30 June 2020
### Performance – Returns (%)

<table>
<thead>
<tr>
<th></th>
<th>Fund (%)</th>
<th>Benchmark TRI (%)</th>
<th>Additional Benchmark TRI (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>-9.6</td>
<td>-11.6</td>
<td>-10.5</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>4.1</td>
<td>4.0</td>
<td>5.3</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>5.8</td>
<td>5.6</td>
<td>6.0</td>
</tr>
<tr>
<td>Since inception</td>
<td>17.0</td>
<td>15.8</td>
<td>16.4</td>
</tr>
</tbody>
</table>

*Different plans shall have a different expense structure. • The returns are calculated on CAGR basis since inception of the scheme and for periods above one year as on June 30, 2020 and on an absolute basis for one-year period for Regular Plan - Growth Option. • The fund manager has been managing this fund since October 2016. • Benchmark: Nifty 50 TRI; Additional Benchmark: Sensex TRI • As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of PRI values from fund’s inception till TRI inception date and TRI values since the inception of Total Return index till as per SEBI regulations. Total Returns Index reflects the returns on the index arising from (a) constituent stock price movements and (b) dividend receipts from constituent index stocks, thereby showing a true picture of returns.

### Rs.10,000 invested

<table>
<thead>
<tr>
<th></th>
<th>Fund (Rs.)</th>
<th>Benchmark TRI (Rs.)</th>
<th>Additional Benchmark TRI (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>9,044</td>
<td>8,840</td>
<td>8,952</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>11,275</td>
<td>11,233</td>
<td>11,681</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>13,247</td>
<td>13,104</td>
<td>13,372</td>
</tr>
<tr>
<td>Since inception</td>
<td>167,355</td>
<td>137,625</td>
<td>153,083</td>
</tr>
</tbody>
</table>

Past performance may or may not be sustained in the future.

### Performance details for other schemes managed by Mr. Rahul Baijal

<table>
<thead>
<tr>
<th>Name</th>
<th>1 year</th>
<th>3 years</th>
<th>5 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sundaram Equity Hybrid</td>
<td>-5.4</td>
<td>-1.2</td>
<td>6.4</td>
</tr>
<tr>
<td>Sundaram FSO*</td>
<td>-21.1</td>
<td>-21.8</td>
<td>-6.7</td>
</tr>
<tr>
<td>Sundaram Services *</td>
<td>-5.1</td>
<td>-10.5</td>
<td>-5.1</td>
</tr>
</tbody>
</table>

*Jointly Manager, FSO – Financial Service Opportunities Fund

Data Source: In house calculations as on 30 June 2020
Sundaram Mid Cap Fund
An open ended equity scheme predominantly investing in mid cap stocks

This product is suitable for investors who are seeking*

- Long term capital growth
- Investment predominantly in diversified stocks that are generally termed as mid-caps

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.
CAGR Since Launch: 21.8% vis-a-vis benchmark TRI return of 22.6%.

An investment of Rs.10,000 at launch is now worth Rs 3,86,635.

The fund has delivered higher value of Rs. 1,90,041 as compared to the benchmark TRI for Rs.10,000 invested at launch.

Past performance may or may not be sustained in the future.

Data Source: In house calculations as on 30 June 2020.
### REGULATORY DISCLOSURES

#### Performance – Returns (%)

<table>
<thead>
<tr>
<th>Period</th>
<th>Fund (%)</th>
<th>Benchmark TRI (%)</th>
<th>Additional Benchmark TRI (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>-16.6</td>
<td>-15.7</td>
<td>-11.6</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>-6.1</td>
<td>-5.1</td>
<td>4.0</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>2.7</td>
<td>3.6</td>
<td>5.6</td>
</tr>
<tr>
<td>Since inception</td>
<td>22.6</td>
<td>18.1</td>
<td>15.8</td>
</tr>
</tbody>
</table>

#### Rs.10,000 invested

<table>
<thead>
<tr>
<th>Period</th>
<th>Fund (Rs.)</th>
<th>Benchmark TRI (Rs.)</th>
<th>Additional Benchmark TRI (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>8,343</td>
<td>8,430</td>
<td>8,840</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>8,279</td>
<td>8,552</td>
<td>11,233</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>11,435</td>
<td>11,957</td>
<td>13,104</td>
</tr>
<tr>
<td>Since inception</td>
<td>386,635</td>
<td>196,594</td>
<td>137,625</td>
</tr>
</tbody>
</table>

- Past performance may or may not be sustained in the future
- Data Source: In house calculations as on 30 June 2020

### Performance details for other schemes managed by Mr. S. Krishnakumar

<table>
<thead>
<tr>
<th>Name</th>
<th>1 year Fund</th>
<th>1 year Benchmark</th>
<th>3 years Fund</th>
<th>3 years Benchmark</th>
<th>5 years Fund</th>
<th>5 years Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sundaram Large and Mid Cap</td>
<td>-13.8</td>
<td>-10.5</td>
<td>1.4</td>
<td>1.3</td>
<td>5.9</td>
<td>6.3</td>
</tr>
<tr>
<td>Sundaram Diversified Equity</td>
<td>-17.9</td>
<td>-10.5</td>
<td>-4.4</td>
<td>2.9</td>
<td>2.7</td>
<td>5.8</td>
</tr>
<tr>
<td>Sundaram Small Cap</td>
<td>-21.1</td>
<td>-24.5</td>
<td>-12.6</td>
<td>-13.0</td>
<td>-1.2</td>
<td>-1.6</td>
</tr>
<tr>
<td>Sundaram Sel Small Cap Series V</td>
<td>-10.2</td>
<td>-11.8</td>
<td>-3.9</td>
<td>-6.1</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Sundaram Multi Cap Series I</td>
<td>-0.4</td>
<td>-10.6</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Sundaram Multi Cap Series II</td>
<td>-0.4</td>
<td>-10.6</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

- The fund manager individually manages 7 funds of the Mutual Fund.
- Performance data of Top 3 and bottom 3 funds managed by the fund manager is provided herein.
- Different plans shall have a different expense structure.
- The performance details are provided for Regular Plan Growth Option.
- Performance data is as of 30 June, 2020.
- NA denotes funds not in existence during the period.
- The fund manager has been managing Sundaram Large and Mid Cap Fund since December 2017, Sundaram Small Cap Fund since December 2006. All benchmark returns are calculated based on TRI.
Sundaram Large and Mid Cap Fund
An open ended equity scheme investing in both large cap and mid cap stocks

This product is suitable for investors who are seeking*

- Long term capital growth
- Investment in equity & equity related securities in large and mid cap companies

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully
III - SUNDARAM LARGE AND MID CAP FUND

AUM: Rs. 885 cr

One Time Investment - Returns (%)

-13.8
-10.5
-11.6
-5
-10
-15
-15
-10
-5
0
5
10
15

Last 1 year
Last 3 years
Last 5 years
Since Inception

Fund
Benchmark TRI
Nifty 50 TRI

CAGR Since Launch: 8.7% vis-a-vis benchmark TRI return of 9.9%.

Value of Rs. 10,000 invested at launch

Investment
Fund
Benchmark TRI
Nifty 50 TRI

30,264
35,286
31,018

An investment of Rs.10,000 at launch is now worth Rs.20,264.

Returns as on June 2020 in house calculations; Benchmark: Nifty Large Mid Cap 250 TRI
The performance details are provided for Regular Plan Growth Option
Different plans shall have a different expense structure
The Fund Manager, S.Krishnakumar, has been managing this fund since Dec 2017.
### Performance – Returns (%)

<table>
<thead>
<tr>
<th></th>
<th>Fund (%)</th>
<th>Benchmark TRI (%)</th>
<th>Additional Benchmark TRI (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>-13.8</td>
<td>-10.5</td>
<td>-11.6</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>1.4</td>
<td>1.3</td>
<td>4.0</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>5.9</td>
<td>6.3</td>
<td>5.6</td>
</tr>
<tr>
<td>Since inception</td>
<td>8.7</td>
<td>9.9</td>
<td>8.9</td>
</tr>
</tbody>
</table>

- Different plans shall have a different expense structure. • The returns are calculated on CAGR basis since inception of the scheme and for periods above one year as on 30 June 2020, and on an absolute basis for one-year period for Regular Plan - Growth Option. • The fund manager has been managing this fund since April 2015. • Benchmark: Nifty Large Mid Cap 250 TRI; Additional Benchmark: Nifty 50 TRI • As TRI data is not available since inception of the scheme, benchmark performance is calculated using composite CAGR of PRI values from fund’s inception till TRI inception date and TRI values since the inception of Total Return index till as per SEBI regulations. Total Returns Index reflects the returns on the index arising from (a) constituent stock price movements and (b) dividend receipts from constituent index stocks, thereby showing a true picture of returns.

### Rs.10,000 invested

<table>
<thead>
<tr>
<th></th>
<th>Fund</th>
<th>Benchmark TRI</th>
<th>Additional Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>8,621</td>
<td>8,954</td>
<td>8,840</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>10,435</td>
<td>10,383</td>
<td>11,233</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>13,301</td>
<td>13,597</td>
<td>13,104</td>
</tr>
<tr>
<td>Since inception</td>
<td>30,264</td>
<td>35,286</td>
<td>31,018</td>
</tr>
</tbody>
</table>

- The fund manager S. Krishnakumar individually manages 7 funds of the mutual fund. • Performance data of Top 3 and bottom 3 funds managed by the fund manager is provided herein. • Different plans shall have a different expense structure. • The performance details are provided for Regular Plan Growth Option. • Performance data is as of March 31, 2020 • NA denotes funds not in existence during the period. • The fund manager, S Krishnakumar, has been managing Sundaram Mid Cap Fund since November 2012, Sundaram Small Cap Fund since December 2006, Sundaram Select Multicap Series I&II • All benchmark returns are calculated based on TRI.

### Performance details for other schemes managed by Mr. S. Krishnakumar

<table>
<thead>
<tr>
<th>Name</th>
<th>1 year</th>
<th>3 years</th>
<th>5 years</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fund</td>
<td>Benchmark</td>
<td>Fund</td>
</tr>
<tr>
<td>Sundaram Diversified Equity</td>
<td>-17.9</td>
<td>-10.5</td>
<td>-4.4</td>
</tr>
<tr>
<td>Sundaram Mid Cap</td>
<td>-16.6</td>
<td>-15.7</td>
<td>-6.1</td>
</tr>
<tr>
<td>Sundaram Small Cap</td>
<td>-21.1</td>
<td>-24.5</td>
<td>-12.6</td>
</tr>
<tr>
<td>Sundaram Select Small Cap V</td>
<td>-10.2</td>
<td>-11.8</td>
<td>-3.9</td>
</tr>
<tr>
<td>Sundaram Multi Cap Series I</td>
<td>-0.4</td>
<td>-10.6</td>
<td>NA</td>
</tr>
<tr>
<td>Sundaram Multi Cap Series II</td>
<td>-0.4</td>
<td>-10.6</td>
<td>NA</td>
</tr>
</tbody>
</table>

• Past performance may or may not be sustained in the future

Data Source: In house calculations as on 30 June 2020
Fixed Income
ASSETS UNDER MANAGEMENT

Data as of 30 June 2020

AUM Composition

- Debt Funds: 51%
- Money: 40%
- Close ended: 9%

In Rs. Crs.

Mar 2012: 4,254
Mar 2013: 6,929
Mar 2014: 10,453
Mar 2015: 11,820
Mar 2016: 14,501
Mar 2017: 12,109
Mar 2018: 10,026
Dec 2019: 9,765
Mar 2020: 8,953
Jun 2020: 8,704
Fixed Income - Performance of Top 3 Funds
Sundaram Money Fund
An open ended liquid scheme

This product is suitable for investors who are seeking*

- Short term income
- preservation of capital, liquidity and lower level of risk through investments made primarily in money market and debt securities

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully
CAGR Since Launch: 7.66% vis-a-vis benchmark return of 7.31%.

Returns as on June 30, 2020; in house calculations; Benchmark: CRISIL Liquid Fund Index
The performance details are provided for Regular Plan Growth Option
Different plans shall have a different expense structure
The Fund Managers, Dwijendra Srivastava and Siddharth Chaudhary, have been managing this fund since July 2010 and Sep 2010 respectively.

Past performance may or may not be sustained in the future
### REGULATORY DISCLOSURES

**Performance – Returns (%)**

<table>
<thead>
<tr>
<th></th>
<th>Fund (%)</th>
<th>Benchmark (%)</th>
<th>Additional Benchmark (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>5.49</td>
<td>5.82</td>
<td>5.82</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>6.61</td>
<td>6.81</td>
<td>6.47</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>6.94</td>
<td>7.03</td>
<td>6.68</td>
</tr>
<tr>
<td>Since inception</td>
<td>7.6</td>
<td>7.31</td>
<td>6.42</td>
</tr>
</tbody>
</table>

**Rs.10,000 invested**

<table>
<thead>
<tr>
<th></th>
<th>Fund (Rs.)</th>
<th>Benchmark (Rs.)</th>
<th>Additional Benchmark (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>10,549</td>
<td>10,582</td>
<td>10,582</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>12,118</td>
<td>12,186</td>
<td>12,071</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>14,991</td>
<td>14,051</td>
<td>13,821</td>
</tr>
<tr>
<td>Since inception</td>
<td>28,056</td>
<td>27,945</td>
<td>24,741</td>
</tr>
</tbody>
</table>

- Different plans shall have a different expense structure. • The returns are calculated on CAGR basis since inception of the scheme and for periods above one year as on June 30, 2020 and on an absolute basis for one-year period for Regular Plan - Growth Option. • The fund manager has been managing this fund since July 2010. • Benchmark: CRISIL Liquid Fund Index, Additional Benchmark: CRISIL 91 D TBill

**Performance details for other schemes managed by Mr. Dwijendra Srivastava**

<table>
<thead>
<tr>
<th>Fund Name</th>
<th>1Y Fund</th>
<th>1Y BM</th>
<th>3Y Fund</th>
<th>3Y BM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sundaram Corporate Bond Fund - Direct Plan</td>
<td>13.36</td>
<td>14.84</td>
<td>8.69</td>
<td>8.96</td>
</tr>
<tr>
<td>Sundaram Banking &amp; PSU Debt Fund - Direct Plan</td>
<td>10.52</td>
<td>11.21</td>
<td>7.95</td>
<td>8.62</td>
</tr>
<tr>
<td>Sundaram Medium Term Bond Fund - Direct Plan</td>
<td>8.63</td>
<td>14.27</td>
<td>7.13</td>
<td>8.86</td>
</tr>
<tr>
<td>Sundaram Low Duration Fund - Direct Plan</td>
<td>3.79</td>
<td>8.71</td>
<td>4.32</td>
<td>7.94</td>
</tr>
<tr>
<td>Sundaram Short Term Debt Fund - Direct Plan</td>
<td>5.44</td>
<td>11.54</td>
<td>3.84</td>
<td>8.36</td>
</tr>
<tr>
<td>Sundaram Debt Oriented Hybrid Fund - Direct Plan</td>
<td>3.73</td>
<td>10.23</td>
<td>3.12</td>
<td>8.07</td>
</tr>
</tbody>
</table>

- Fund Manager jointly manages 13 funds of the Mutual Fund. • Performance data of Top 3 and bottom 3 funds managed by the fund manager is provided herein. • Different plans shall have a different expense structure. • The performance details are provided for Regular Plan Growth Option. • Performance data is as of September 30, 2019.

**Past performance may or may not be sustained in the future**

**Data Source:** In house calculations as on June 2020
Sundaram Banking & PSU Fund

An open ended debt scheme predominantly investing in debt instruments of Banks, Public Sector Undertakings, Public Financial Institutions and Municipal Bonds

This product is suitable for investors who are seeking*

- Income
- Capital appreciation from a portfolio comprising substantially of fixed income and money market instruments of Banks, Public Sector Undertakings, Public Financial Institutions and Municipal Bonds

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully
II - SUNDARAM BANKING & PSU FUND

AUM: Rs. 1,620 cr

Long-term Returns (%)

<table>
<thead>
<tr>
<th></th>
<th>Fund</th>
<th>Benchmark</th>
<th>CRISIL 91D Tbill</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 year</td>
<td>10.37</td>
<td>7.72</td>
<td>7.14</td>
</tr>
<tr>
<td>Last 3 years</td>
<td>7.83</td>
<td>8.62</td>
<td>7.14</td>
</tr>
<tr>
<td>Last 5 years</td>
<td>7.86</td>
<td>8.97</td>
<td>7.12</td>
</tr>
<tr>
<td>Since Inception</td>
<td>8.16</td>
<td>8.76</td>
<td>6.52</td>
</tr>
</tbody>
</table>

CAGR Since Launch: 8.16% vis-a-vis benchmark return of 8.76%.

Returns as on June 30, 2020; in house calculations; Benchmark: CRISIL Money Market Index
The performance details are provided for Regular Plan Growth Option
Different plans shall have a different expense structure
The Fund Managers, Siddharth Chaudhary and Sandeep Agarwal, have been managing this fund since launch (Sep 2018)

Rating Profile

- Highest Investment Grade, 95.9%
- Reverse Repo / TREPS, 2.5%
- Cash & Others, 1.6%

Past performance may or may not be sustained in the future
## Performance – Returns (%)

<table>
<thead>
<tr>
<th></th>
<th>Fund (%)</th>
<th>Benchmark (%)</th>
<th>Additional Benchmark (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 year</td>
<td>10.37</td>
<td>11.16</td>
<td>7.72</td>
</tr>
<tr>
<td>Last 3 years</td>
<td>7.83</td>
<td>8.62</td>
<td>7.14</td>
</tr>
<tr>
<td>Last 5 years</td>
<td>7.86</td>
<td>8.97</td>
<td>7.12</td>
</tr>
<tr>
<td>Since Inception</td>
<td>8.16</td>
<td>8.76</td>
<td>6.52</td>
</tr>
</tbody>
</table>

## Rs.10,000 invested

<table>
<thead>
<tr>
<th></th>
<th>Fund (Rs.)</th>
<th>Benchmark (Rs.)</th>
<th>Additional Benchmark (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 year</td>
<td>11,037</td>
<td>11,116</td>
<td>10,772</td>
</tr>
<tr>
<td>Last 3 years</td>
<td>12,540</td>
<td>12,817</td>
<td>12,302</td>
</tr>
<tr>
<td>Last 5 years</td>
<td>14,606</td>
<td>15,375</td>
<td>14,111</td>
</tr>
<tr>
<td>Since Inception</td>
<td>24,234</td>
<td>25,782</td>
<td>20,379</td>
</tr>
</tbody>
</table>

- Past performance may or may not be sustained in the future.
- Data Source: In house calculations as on 30 June 2020.

- • Different plans shall have a different expense structure.
- • The returns are calculated on CAGR basis since inception of the scheme and for periods above one year as on June 30, 2020 and on an absolute basis for one-year period for Regular Plan - Growth Option.
- • The fund managers have been managing this fund since launch (September 2018).
- • Benchmark: CRISIL Banking & PSU Index, Additional Benchmark: CRISIL 91 Day TBill.

### Performance details for other schemes jointly managed by Mr. Siddharth Chaudhary (mainly)

<table>
<thead>
<tr>
<th>Fund Name</th>
<th>1Y Fund</th>
<th>1Y BM</th>
<th>3Y Fund</th>
<th>3Y BM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sundaram Corporate Bond Fund - Direct Plan</td>
<td>13.36</td>
<td>14.84</td>
<td>8.69</td>
<td>8.96</td>
</tr>
<tr>
<td>Sundaram Medium Term Bond Fund - Direct Plan</td>
<td>8.63</td>
<td>14.27</td>
<td>7.13</td>
<td>8.66</td>
</tr>
<tr>
<td>Sundaram Money Fund - Direct Plan</td>
<td>5.62</td>
<td>5.86</td>
<td>6.70</td>
<td>8.81</td>
</tr>
<tr>
<td>Sundaram Low Duration Fund - Direct Plan</td>
<td>3.79</td>
<td>8.71</td>
<td>4.32</td>
<td>7.94</td>
</tr>
<tr>
<td>Sundaram Short Term Debt Fund - Direct Plan</td>
<td>5.44</td>
<td>11.54</td>
<td>3.84</td>
<td>8.36</td>
</tr>
<tr>
<td>Sundaram Debt Oriented Hybrid Fund - Direct Plan</td>
<td>3.73</td>
<td>10.23</td>
<td>3.12</td>
<td>8.07</td>
</tr>
</tbody>
</table>

- • Fund Manager jointly manages 9 funds of the Mutual Fund.
- • Performance data of Top 3 and bottom 3 funds managed by the fund manager is provided herein.
- • Different plans shall have a different expense structure.
- • The performance details are provided for Regular Plan Growth Option.
- • Performance data is as of September 30, 2019.
Sundaram Corporate Bond Fund

An open ended debt scheme predominantly investing in AA+ and above rated corporate bonds.

This product is suitable for investors who are seeking*

- Income and Capital appreciation from a portfolio comprising substantially of fixed income and money market instruments of AA+ and above rated corporate bonds

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully
III – SUNDARAM CORPORATE BOND FUND

AUM: Rs. 1046 cr

Long-term Returns (%)

<table>
<thead>
<tr>
<th>Period</th>
<th>Fund</th>
<th>Benchmark</th>
<th>CRISIL 10Yr Gilt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 year</td>
<td>14.79</td>
<td>11.18</td>
<td>9.08</td>
</tr>
<tr>
<td>Last 3 years</td>
<td>9.08</td>
<td>9.47</td>
<td>8.44</td>
</tr>
<tr>
<td>Last 5 years</td>
<td>9.16</td>
<td>8.28</td>
<td>6.87</td>
</tr>
<tr>
<td>Since Inception</td>
<td>9.16</td>
<td>13.12</td>
<td>8.96</td>
</tr>
</tbody>
</table>

CAGR Since Launch: 7.68% vis-a-vis benchmark return of 9.16%.

Returns as on June 30, 2020; in house calculations; Benchmark: CRISIL AAA Medium Term Bond Index
The performance details are provided for Regular Plan Growth Option
Different plans shall have a different expense structure
The Fund Managers, Dwijendra Srivastava and Sandeep Agarwal, have been managing this fund since July 2010 and Sep 2012 respectively.

Rating Profile

Sovereign: 13.9%
Highest Investment Grade: 79.3%
Reverse Repo / TREPS: 4.1%
Cash & Others: -2.7%

Past performance may or may not be sustained in the future.
### Performance – Returns (%)

<table>
<thead>
<tr>
<th></th>
<th>Fund (%)</th>
<th>Benchmark (%)</th>
<th>Additional Benchmark (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>13.12</td>
<td>14.79</td>
<td>11.18</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>8.28</td>
<td>8.96</td>
<td>6.87</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>9.08</td>
<td>9.47</td>
<td>8.44</td>
</tr>
<tr>
<td>Since inception</td>
<td>7.68</td>
<td>9.16</td>
<td>6.57</td>
</tr>
</tbody>
</table>

### Rs.10,000 invested

<table>
<thead>
<tr>
<th></th>
<th>Fund (Rs)</th>
<th>Benchmark (Rs)</th>
<th>Additional Benchmark (Rs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 1 Year</td>
<td>11,312</td>
<td>11,479</td>
<td>11,118</td>
</tr>
<tr>
<td>Last 3 Years</td>
<td>12,699</td>
<td>12,938</td>
<td>12,208</td>
</tr>
<tr>
<td>Last 5 Years</td>
<td>15,449</td>
<td>15,729</td>
<td>15,004</td>
</tr>
<tr>
<td>Since inception</td>
<td>22,030</td>
<td>26,862</td>
<td>20,504</td>
</tr>
</tbody>
</table>

- Different plans shall have a different expense structure. • The returns are calculated on CAGR basis since inception of the scheme and for periods above one year as on March 31, 2020 and on an absolute basis for one-year period for Regular Plan - Growth Option. • The fund manager has been managing this fund since July 2010. • Benchmark: CRISIL AAA Medium Term Bond Index Additional Benchmark: CRISIL 10 Yr Gilt

### Performance details for other schemes managed by Mr. Dwijendra Srivastava

<table>
<thead>
<tr>
<th>Fund Name</th>
<th>1Y Fund</th>
<th>1Y Benchmark</th>
<th>3Y Fund</th>
<th>3Y Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sundaram Banking &amp; PSU Debt Fund</td>
<td>10.37</td>
<td>11.21</td>
<td>7.83</td>
<td>8.62</td>
</tr>
<tr>
<td>Sundaram Medium Term Bond Fund</td>
<td>7.69</td>
<td>14.27</td>
<td>6.13</td>
<td>8.86</td>
</tr>
<tr>
<td>Sundaram Money Fund</td>
<td>5.53</td>
<td>5.86</td>
<td>6.61</td>
<td>6.81</td>
</tr>
<tr>
<td>Sundaram Low Duration Fund</td>
<td>3.32</td>
<td>8.71</td>
<td>3.74</td>
<td>7.94</td>
</tr>
<tr>
<td>Sundaram Debt Oriented Hybrid</td>
<td>2.80</td>
<td>10.23</td>
<td>1.98</td>
<td>8.07</td>
</tr>
<tr>
<td>Sundaram Short Term Debt Fund</td>
<td>4.75</td>
<td>11.54</td>
<td>3.02</td>
<td>8.36</td>
</tr>
</tbody>
</table>

- Fund Manager jointly manages 13 funds of the Mutual Fund. • Performance data of Top 3 and bottom 3 funds managed by the fund manager is provided herein. • Different plans shall have a different expense structure. • The performance details are provided for Regular Plan Growth Option. • Performance data is as of September 30, 2019.

- Past performance may or may not be sustained in the future
- Data Source: In house calculations as on 30 June 2020
<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Designation Since</th>
<th>Overall Experience</th>
<th>Experience at SAMC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunil Subramaniam</td>
<td>Managing Director</td>
<td>June 2018</td>
<td>33 years</td>
<td>15 years</td>
</tr>
<tr>
<td>S. Krishnakumar</td>
<td>CIO, Equity</td>
<td>April 2015</td>
<td>30 years</td>
<td>17 years</td>
</tr>
<tr>
<td>Dwijendra Srivastava</td>
<td>CIO, Fixed Income</td>
<td>April 2014</td>
<td>23 years</td>
<td>10 years</td>
</tr>
<tr>
<td>T.S. Sritharan</td>
<td>COO</td>
<td>April 2019</td>
<td>33 years</td>
<td>24 years</td>
</tr>
</tbody>
</table>
Expert solutions, hand delivered
Portfolio Management Services
Alternative Investment Funds

SUNDARAM ALTERNATE ASSETS LIMITED
PARENTAGE

Sundaram Finance

Sundaram Asset Management Company – Mutual Funds

Sundaram Alternate Assets Limited – PMS, AIF

100% subsidiary

100% subsidiary
SUNDARAM ALTERNATE ASSETS LTD. – EVOLUTION AND KEY FACTS

1996
- Sundaram AMC - jointly promoted by Sundaram Finance and Newton Asset Management

2002
- Sundaram Finance buys out Newton

2006
- JV with BNP Paribas
- Launched Portfolio Management Services (PMS)

2007
- Sundaram Finance buys out BNP’s stake

2010
- Established Sundaram Asset Management Singapore – MAS regulated asset management company

2012
- Launched Alternative Investment Funds (AIFs)

2017
- Spin-off AIF and PMS into Sundaram Alternate Assets Ltd. - a wholly owned subsidiary of Sundaram AMC

2018
-
OUR BUSINESS

Sundaram Alternate Assets Ltd. (SA)

- Portfolio Management Services (PMS)
  - Discretionary Services
    - Dedicated manager with focused strategies to generate higher alpha

- Alternative Investment Funds (AIF)
  - Category II
    - Close-ended funds with investments in real estate
    - Mauritius offshore feeder funds investing into our India master funds
  - Category III
    - Close-ended funds with investments in listed and unlisted Indian equities
    - Pooling monies from global investors into Indian equities

- Advisory Services
  - Foreign and domestic advisory mandates
PORTFOLIO MANAGEMENT SERVICES

1. PMS vehicle activated to cater to offshore investments in 2007
   • Started domestic business in April 2009

2. 316 distributors with 2,291 clients

3. Focused strategies to suit investor requirements
   • 6 key portfolio strategies with unique underlying themes

4. Some of the key strategies are:
   - SISOP - 19.2% TWRR
   - S.E.L.F –12.2% TWRR
   - PACE - 11.5% TWRR
ALTERNATIVE INVESTMENT FUND

1. Launched Nano Cap - Series I and II under Category III in early 2017
2. Fund invests in nano cap stocks with a market cap of less than Rs. 1,500 crore at the time of investing

2. Offered High Yield Secured Debt Fund –Series I under Category II in Dec 2017
3. Mauritius Feeder Fund to pool money from international investors
4. Fund focused on investing in South Indian projects of real estate developers / companies

3. Introduced Sundaram India Premier Fund under Category III in Sep 2018
4. Fund that invests in the growing sectors of consumption and consumer discretionary

4. Launched ACORN in February 2020
5. Fund invests in small and mid cap stocks with a flexibility to invest up to 10% in large caps

5. Advise on a small-cap mandate for a Category III multimanager fund
As of 30th June 2020. Past Performance may or may not be sustained in future. CAT II Fund II includes the net capital commitments of the fund, CAT II Fund I is capital commitments adjusted for capital repayments.
SISOP Strategy

Objective
To generate capital appreciation across market cycles by investing in concentrated set of high conviction stocks.

Inception
February 2010

Benchmark
NIFTY 500

Product Contours
- Invests in ~15 stocks across cap curves targeting companies with sustainable competitive advantages and reasonable valuation based on our analysis of fair value.
- Portfolio is designed for investors seeking a high alpha approach with a concentrated set of high conviction stocks that exhibit secular growth characteristic.
Sundaram India Secular Opportunities Portfolio (SISOP)

Companies should exhibit high corporate governance standards and have visionary leadership.

- Concentrated ~15 stocks portfolio
- Invest across market caps – “Multi Cap” (skewed towards large cap)
- Across sector – “Multi Sector”
- Long term orientation towards portfolio building i.e. >3 years

Compounding Stories

- Grow more than 1.5x nominal GDP growth
- Potential to generate ~20% cash flow/earnings growth across market cycles
- ROE: >20%
- Self funded model
Returns are on TWRR basis as of 30th June 2020. Past Performance may or may not be sustained in future. Source: in house analysis
Structure of S.E.L.F Portfolio Strategy

Objective
- To seek long term capital appreciation with investments in Mid-Cap companies

Product Contours
- Invests in fundamentally sound business run by visionary management with potential to scale up in the next 3 to 5 years
- 20-30 stocks concentrated portfolio
- Focus on stocks with less than Rs500bn market cap

Inception
- June 2010

Benchmark
- NSE Midcap
Strategy framework

Leverage Sundaram’s mid-cap “Research” strength

“India 2025” - Themes
- Consumer Discretionary
- Financial Services
- Chemicals
- Cement

Concentrated 20-30 stocks & Multi sector “Portfolio”

Stocks with less than Rs. 500 billion market cap

Investment Philosophy
- “Emerging leaders” – focus on Mid/Small cap companies which are growing faster than industry
- Asset light / High ROCE businesses
- Excellent Cash conversion from operations

“Scalable”: Companies with potential to transition from Mid-cap to Large cap & Small-cap to Mid-cap
Performance – S.E.L.F. portfolio (PMS)

Returns are on TWRR basis as of 30th June 2020. Past Performance may or may not be sustained in future. Source: in house analysis.
Objective
The product is suited for investors who seek long term capital growth by investing in a diversified portfolio of companies.

Inception
September 2013

Benchmark
NIFTY 500

Product Contours
- Invests in 10 – 15 stocks across cap curves targeting companies with sustainable competitive advantages and reasonable valuation based on our analysis of fair value
- Portfolio is designed for investors seeking a high alpha approach with a concentrated set of high conviction stocks that exhibit secular growth characteristic
PACE follows a CORE and a Satellite approach to portfolio management. PACE strategy is for investors who seek blended approach between value and growth within a portfolio.

The Core Portfolio represents asset light business models with established track record, leadership, prudent capital allocation and scalable growth opportunities.

The Satellite Portfolio represents select themes with superior growth prospects consisting of High growth stocks in the Mid and Small cap Space.
Performance – PACE portfolio (PMS)

Returns are on TWRR basis as of 30th June 2020. Past Performance may or may not be sustained in future. Source: in house analysis
ALTERNATIVE INVESTMENT FUNDS

Expert solutions, hand delivered
Nano Cap Series I & II
• Under invested and under researched companies falling between VC and Small caps
• Opportunity to leverage on Sundaram’s Research; companies with strong growth potential that can expand into higher valuations
• Fund invests in stocks predominantly with a market cap of Rs 1,500 crores and below at the time of initial investment
• Focused Portfolio of 15-25 companies, averaging around 20
• 4-year close ended fund with exit window

Sundaram India Premier Fund
• 15 Stock high conviction portfolio
• Theme – “Consumption”
  • Urban Premium Lifestyle: Quantum jump in Elite, Affluent and Aspirers HHs segment
  • Rural consumption growth – doubling of farmer income
  • Housing and Electricity for all – Would trigger demand for building materials and electrical goods
• Ideal for investors who would hold onto their investments over a longer horizon
ACORN
- Invest in midcap and small cap stocks with the flexibility to maintain up to 10% in large caps
- Concentrated portfolio with 15 – 25 stocks
- 4-year close-ended fund with exit window
- Currently open for subscription

Advisory Mandate
- Small-cap advisory mandate for a Category III multimanager fund
**Objective:** To generate a target absolute return of 17-21%* by investing in fully secured instruments of real estate developers.

**Target portfolio:** 5 – 10 companies

**Offshore feeder fund based in Mauritius**

**Listed and unlisted securities of real estate developers**

**Projects focused in South Indian cities and Maharashtra**

**Hurdle rate:** 12%

---

**High Yield Secured Debt Fund I**

- Total capital raised: Rs. 403 crores
- Income distributed to investors (Net) ~Rs. 88.38 crores (22% of drawn capital)
- Capital distributed to investors (Net) ~Rs. 44.70 crores (11% of drawn capital)

**Combined payout ~33% of drawn capital**

---

**High Yield Secured Debt Fund II**

- Target fund size: Rs. 500 crores (currently open for subscription)
- Term: 5 years; close-ended
- Income distributed to investors (Net) ~Rs. 10.01 crores (6.48% of drawn capital)

---

* Based on prevailing market conditions at the time of investment. Actual returns may differ substantially in the future. Data as of 31st March 2020.
INTERNATIONAL BUSINESS
Sundaram Finance Limited
Listed in India on the BSE and NSE
Reserve Bank of India regulated entity
65 year old company

Sundaram Asset Management Company Limited
SEBI regulated entity
23 year track record in the Indian fund management business

Sundaram Asset Management Singapore Pte Ltd
7 year old MAS regulated Fund Management entity
➢ Sundaram Asset Management Singapore Pte Ltd (SAMS) is a Monetary Authority of Singapore (MAS) regulated Fund Management entity

➢ The Fund Management licence was granted by MAS to SAMS in 2012

➢ Currently, there are two funds managed in Singapore namely Sundaram India Midcap Fund & Sundaram Global Brand Fund launched in July 2014 and July 2015 respectively

➢ Anish Mathew is the CEO & CIO of the Singapore subsidiary

➢ Sundaram India Midcap Fund (Singapore) follows the same investment philosophy and style as the India domiciled Sundaram Select Midcap Fund.

➢ Sundaram Global Brand Fund invests in listed equities of 30 leading global brands

➢ Sundaram Singapore has recently won a prestigious mandate from a sovereign wealth fund

➢ The AUM of the Singapore Subsidiary stands at Rs.4196.17 crores as of June 30 2020
GLOBAL BRAND FUND - HIGHLIGHTS

Unique portfolio investing in listed equities of 30 leading global brands

- Global household names
- Leaders in their sphere of business
- Business spanning the globe and categories
- Ability to sustain pricing power across economic cycles
- Generate durable cash flows
- Beneficiary of the global aspiration to buy more branded goods as disposable income rises

Fund Portfolio Available at reasonable valuations

- 2021 weighted estimated PER of 21.7x
- 24.5% 2021 estimated average RoE
- 1.8% 2021 estimated dividend yield

Strong performance

- Fund has generated an annualized return of 6.7% in USD terms and has outperformed the MSCI ACWI TR index by 0.4% since inception.
DISCLAIMER

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